IFKAD 2020 – Final PROGRAM

15th edition of the International Forum on Knowledge Asset Dynamics

SPECIAL BLENDED EDITION

IFKAD

International Forum on Knowledge Asset Dynamics

Knowledge in Digital Age

9-11 September 2020

Live Venue: Le Monacelle, Matera, Italy
Virtual Venue: Discord

9.00	**REGISTRATION**
9.20-9.40	**OPENING & WELCOME** - *Giovanni Schiuma, University of Basilicata, Italy*
9.40-10.30	**KEYNOTE SPEECH** - *Tatiana Gavrilova, GSOM St. Petersburg, Russia || "Homo Digitalis: Evolution or Revolution"*
10.30-11.00	**COFFEE BREAK**
11.00-13.05	**PARALLEL SESSIONS**

ROOM A
Business Models and Innovation
chair: Martina Chalupová

Jan Voracek, Antonin Pribyl, Johanna Schroeder
Cybersecurity management: a knowledge-based perspective

Laura Corazza, Paolo Saluto, Silvano Guelfi, Matteo Santaniello
A stakeholder engagement case for rusting away the university-territory link: engineering local sustainable Car Body Shops

Martina Chalupová, Jan Voráček
A Conceptual Framework for a Dynamic Model of the Regional Labelling Systems

Francesco Santarsiero, Daniela Carlucci, Giovanni Schiuma, Antonio Lerro
Innovation Labs fostering digital innovation: a management framework

Ruggero Colombari, Paolo Neirotti
Leveraging IoT in Experiential Learning to develop operational knowledge in the digital era

ROOM B
Digitalization
chair: Antonio Bassi

A. Bassi, D. Beltrami, R. Buetti, Ch. Caprara, P. Colferai, F. Morandi, S. Ricciardi, A. Rusiti, L. Sampietro
Knowledge Management and Digital Transformation in Swiss and Northern Italian Organizations

Mauro Romanelli
Rethinking sustainable change within public organizations by information technology

A. Lerro, R. Lagrutta, F. Santarsiero, G. Schiuma
Virtual learning spaces for business and entrepreneurial education: background, strengths and weaknesses, conditions and implications

G.Dicuonzo, F. Donofrio, S. Ranaldo, V. Dell'Atti
Process digitalization and sustainability. Evidence from utility industry in Europe and USA

Alberto Felicetti, Roberto Linzalone, Daniela Carlucci, Salvatore Ammirato
How Smartphone apps can provide value to the Cultural Tourist

ROOM C
Blockchain and Artificial Intelligence
chair: Michal Krčál

Cinzia De Angelis, Rosario Fondacaro, Mario Risso
Using blockchain technology for a better knowledge management in a supply chain

Ahad Zareravasan, Michal Krčál, Amir Ashrafi
The Implications of Blockchain for Knowledge Sharing

Antonio Corvino, Federica Doni, Erika Branca
Gender Gap in Artificial Intelligence and its impact on performance: evidence from Italian digitalised companies.

Piera Centobelli, Roberto Cerchione, Emilio Esposito, Eugenio Oropallo
Managing knowledge in the era of blockchain and Industry 4.0

| 13.05-14.30 | **LUNCH - Kapador Restaurant, Piazza V. Veneto, Matera** |

14.30-16.10 PARALLEL SESSIONS

ROOM A
Knowledge Management and Transfer
Chair: Norbert Gronau

Marcus Grum, Oliver Blunk, Marcel Rojahn, Peter Fettke, Norbert Gronau
Research Challenges of Knowledge Modelling and the Outline of a Research Agenda

Brigita Mazenyte, Monika Petraite
Knowledge Transfer in Health Communities: Open Innovation perspective

Hooreya Ali Hafedh, Ana Cristina Vasconcelos, Andrea Jimenez
Tensions in inter-organisational knowledge transfer from a Quadruple Helix perspective: The FinTech ecosystem in Bahrain

Neil Rubens , Olga Zervina, Yulia Stukalina
Air Transport Value Taxonomy

ROOM B
Entrepreneurship
chair: Jan Voráček

Paola Paoloni, Giuseppe Modaffari
The relevance of relationship in crowdfunding operation: a woman startup case study

Mauro Romanelli
Rethinking social innovation and entrepreneurship within urban communities

Vitezslav Kotik, Jan Voracek
Top-down and bottom-up approaches to company competitiveness

Kateřina Bočková, Daniel Lajčin
Innovation Management and Barriers – Creating Space for Innovation and Organisation Change in Germany (former GDR) and Slovakia

ROOM C
Tourism and Capitals of Culture
chair: Daniela Carlucci

Alessandra Ricciardelli, Francesco Badia
The intellectual capital of the capital cities

Daniela Carlucci, Francesco Santarsiero, Margherita Artese, Rosaria Lagrutta
Co-creating big cultural projects with citizens in ECOC setting: what impacts on arts and cultural organisations? Insights from Matera 2019

Francesco Bifulco, Erica Del Vacchio, Cesare Laddaga
How AI affects the motivations of tourists photographs

Daniela Carlucci, Francesco Santarsiero, Margherita Artese, Rosaria Lagrutta
Living Labs as engine of entrepreneurship development and innovation in ECOC

16.10-16.40 COFFEE BREAK

16.40-18.20 PARALLEL SESSIONS

ROOM A
Diversity and Sustainability
Chair: Simona Činčalová

Petia Genkova, Henrik Schreiber
Stays Abroad – The Key for the promotion of Intercultural Competence?

Andrea Smith
Beyond Half a Staff: Promoting Authentic Knowledge Diversity Through Organizational Justice and Collective Intelligence

Petia Genkova, Anna Groesdonk
Diversity Potentials or Diversity Challenges?- an explorative Study about diversity beliefs in German Organizations

Simona Činčalová, Jan Voráček, Martina Chalupová
Anti-terrorism policy for international students' mobility: a conceptual model

ROOM B
Big Data and Innovation
chair: Carlo Drago

Carlo Drago, Gentian Hoxhalli
Bibliometric Big Data Analysis in Economics

F. Iandolo, F. Loia, I. Fulco, P. Vito
From the information units to the collective intelligence: a viable systems perspective for managing knowledge in the digital era

G. Nicolo', N. Aversano, G. Sannino, P. Tartaglia Polcini, N. Ardito
Voluntary Intellectual Capital Disclosure and Big Data. Empirical evidence from a sample of Knowledge-Intensive Italian Companies

Mauro Romanelli, Alexandra Zbuchea, Monica Bira, Florina Pinzaru
Museums as innovative and community-oriented organizations

ROOM C
ICT and Social Networks
chair: Silvia Iacuzzi

Valeriu Lungu, Valentina Bodrug-Lungu, Oksana Turchanina, António Castelbranco
ICTs as an important educational tool (gender perspective): Moldova vs Europe

Carla Morrone, Alessandro Ruggiero, Luca Attias
Which are the main missing digital competences in Italian Public Administration? A state of art for future improving and to better deal with the digital emergency

Silvia Iacuzzi, Andrea Garlatti
Digitalization at local government level: managing smart data or a bulky compliance effort?

20.00-23.00 SOCIAL DINNER - La Grotta nei Sassi, Via Rosario 73 (Via San Biagio), Matera

IFKAD 2020 – THURSDAY 10 September 2020
15th edition of the International Forum on Knowledge Asset Dynamics
Knowledge in Digital Age

IFKAD
International Forum on Knowledge Asset Dynamics

9.30-11.10 — PARALLEL SESSIONS

ROOM A
Enterpreneurship
room moderator: Antonio Lerro

Sergey Yablonsky
Platform-Dependent Entrepreneurship: Entrepreneurial Roles on Digital Platforms

Georgy Laptev, Dmitry Shaytan
How Design-based Learning Approach Serves for Nurturing of Entrepreneurs in the Digital Age

Ciro Troise, Diego Matricano, Elena Candelo, Mario Sorrentino
Entrepreneurship and Fintech Development: comparing reward and equity crowdfunding

ROOM B
ICT, Artificial Intelligence and Digitalization
room moderator: Daniela Carlucci

A. Duran-Hernandez, I. Segura-Duran, I. Segura-Duran, J.M. Cornejo-Macias
Information and Communication Technologies(ICT) and Artificial Intelligence (AI) as advantages for the online-learning in the health area, experience applied in the University of Guadalajara, Mexico

R. Trequattrini, S. Manfredi, A. Lardo, B. Cuozzo
Copyright-based companies and digital technologies: new challenges for defining sustainable business models

L. Todisco, G. Mangia, P. Canonico, A. Tomo
Smart Working and Public Administration: the role of management in the redesigning workplace processes

T. Russo-Spena, M. Tregua, A. D'Auria, F. Bifulco
Business models in digital age: a proposal of framework for the cultural heritage sector

ROOM C
Digital Transformation
room moderator: Francesco Santarsiero

Nekane Aramburu, Klaus North, Agustín Zubillaga
Conditioning factors of digitally-enabled growth strategy in SMEs

Gianluca Murgia, Antonio Messeni Petruzzelli, Adele Parmentola
The role of open innovation for sustaining the transition towards Industry 4.0. An empirical analysis

Elisa Battistoni, Domenico Campisi, Simone Gitto, Gianluca Murgia
The impact of digital transformation on the adoption of analytical decision-making at strategic and operational level

Faisal Rasool, Marco Greco, Michele Grimaldi
Digital Supply Chain Performance Metrics - A Literature Review

ROOM D
Knowledge Management
room moderator: Roberto Linzalone

Walter Castelnovo, Giuseppe Aquino, Paola Consonni
The role of cooperatives for social innovation and local sustainable development

Ernesto De Nito, Paolo Canonico, Mario Pezzillo Iacono, Vincenza Esposito, Gianluigi Mangia
Community of practices, Knowledge Integration and Learning in Public Environments

Boris Kobrinskii, Victoria Donitova
Metaphorical images and knowledge in art and in medicine

Andrea Cara, Beatrice Elia, Gabriella Ferruzzi
Islamic Microfinance: New Approaches and Key Implications for Female Entrepreneurship

11.10-11.20 — BREAK

11.20-13.25 — PARALLEL SESSIONS

ROOM A
Value Creation
room moderator: Antonio Lerro

Leo Mulari, Maria Marek, Jouni Lyly-Yrjänäinen, Teemu Laine, Pentti Enlund
Communicating the Customer Perceived Value of a Preventive Maintenance Solution: Implications for Management Accounting Capabilities Development

Oliver Mauroner, Franziska Warnke
Strategic Design – A Study on the Value added by Design in an Economic Context

Mayra Ortega-Vivanco, Zulema Malo Montoya
Value chain profiles and business perfomance in microenterprises in southern Ecuador

Anna-Maija Nisula, Kirsimarja Blomqvist
Individual and other person factors affecting short-lived co-creation

Maria Cristina Pietronudo, Eva Panetti, Daniele Leone, Andrea Caporuscio
Ecosystem dynamics and strategic alliances. An integrated study perspective

ROOM B
Knowledge in Complex Systems
room moderator: Daniela Carlucci

L.-A. Cotfas, C. Delcea, C. Ponsiglione, S. Primario, I. Quinto
Modeling organizational learning in complex and turbulent environments: an agent-based simulation in NK landscapes

L. Ponta, G. Puliga, V. Lazzarotti, R. Manzini, S. Cincotti
Knowledge share among firms: An agent-based approach

J. Arpetti, M. Cinelli, G. Ferraro, A. Iovanella
Information patrimony in collaborative innovation networks

C. Daraio, G. Iazzolino, D. Laise, M. Roma
Meta-choices in Ranking knowledge-based organizations

F.J. Alvarez-Torres, G. Schiuma, A.A. Anatolevna, E. Alvarez-Rodriguez, G.C. Lopez-Torres, Z. Alarcón Rivera, S.A. Peña González
The relationship between Collaborative Managers Networks on the Performance of Mexican SMEs

ROOM C
Healthcare
room moderator: Francesco Santarsiero

G. Bruno, M. Cavola, A. Diglio, C. Piccolo
Analysing the impact of organizational models on the performances of regional Blood Supply Chains

E. Catrini, L. Ferrario, E. Garagiola, A. Mazzone, L. Varalli, G. Ferruzzi, L.Cannavacciuolo
A digital innovation in supporting clinical decision making: the role of IntercheckWEB in polytherapy management

F. Schettini, E. Foglia, D. Bellavia, P.G. Torrico, M. Faviere, F. Santucci, M. Piovi
Forecasting the healthcare public tender complexity leveraging on knowledge assets based on digital solutions

R. Onofrio, E. Mambelli, E. Lettieri, C.C. Catelli
Incorporating professionals' Knowledge in predicting technology obsolescence in hospitals

D. de Gennaro, P. Adinolfi, G. Piscopo, M. Cavazza
Job Crafting Behaviours in Healthcare: The Role of the Attitudes toward Technology

ROOM D
Enterpreneurship and Social Transformation
room moderator: Roberto Linzalone

A.P. Ludeña-Reyes, E, Sánchez-Cevallos, T.J. Ochoa-Ochoa, Ch.S. Viñán-Merecí
Guidelines to ensure the sustainability of a cultural festival in an emerging country: The case of Loja, Ecuador

V. Espinoza-Loayza, D. Cueva, G.A. Davila
Do the consumers´ behaviour matters? An assessment of the intention of use of non-bank correspondents in Ecuador.

M.G. Baldarelli, M. del Baldo, V. Dudi
Immigrant Entrepreneurship and Social Inclusion: do integration factors really work? Perspectives from Italy

P. Paoloni, G. Mattei, N. Paoloni, M. Palmaccio
Women's role in long-lasting family businesses: an analysis of the narratives

Sara Saggese, Fabrizia Sarto
Functional expertise and firm innovation: An empirical study on female board members

IFKAD 2020 – THURSDAY 10 September 2020
15th edition of the International Forum on Knowledge Asset Dynamics
Knowledge in Digital Age

IFKAD
International Forum on Knowledge Asset Dynamics

13.25-14.30	**LUNCH BREAK**

14.30-17.00	**PARALLEL SESSIONS**

ROOM A
Smart Public Administration
room moderator: Antonio Lerro

Eduardo Missoni, Silvia Ussai, Elio Borgonovi
Global governance and policy facing the "Health 4.0" challenge

G. Palozzi, G. Antonucci, A. Chirico, F. Ranalli
Prevention of Accidents at Work through Digital Technologies: Expectation from the Waste Management field

S. Secinaro, D. Calandra, C. Costa Storti, P.N. Vicente
Costs of drug treatment in digital platforms: Systematic review of literature of bottom-up approaches

S. Secinaro, V. Brescia, G. Paride Verardi, A. Iunco
Digital transformation for health care could be supporting by innovative accounting?

C. Vermiglio, V. Zarone, G. D'Avella, F. Saija
Disseminating Open Government Principles in Public Procurement. The Adoption of Integrity Pacts and Open Contracting Data Standard.

G. Antonucci, G. Palozzi, M. Venditti
The analysis of the repeating processes and "bugs" in the widespread implementation of digital innovation processes in public administrations

ROOM B
Business Models
room moderator: Daniela Carlucci

Marco Paiola, Lara Agostini, Anna Nosella, Roberto Grandinetti
Digitalization and Business Model change in manufacturing SMEs: an explorative investigation

Tommi Koistinen, Nina Helander, Tommi Mikkonen
Service provider incentives in value co-creation networks - a systematic mapping study

Davide Aloini, Lara Agostini, Loretta Latronico, Valentina Lazzarotti, Anna Nosella, Luisa Pellegrini
Business Model Innovation in the Space Industry

Domenico Campisi, Paolo Mancuso, Stefano Luigi Mastrodonato, Donato Morea
The Source of Productivity Heterogeneity in the Italian Knowledge-Intensive Business Services (KIBS) Industry

Erik Steinhöfel, Henri Hussinki, Karl Joachim Breunig
Toward a conceptualisation of a maturity model for business model innovation

Vincenza Esposito, Gerarda Fattoruso, Massimo Squillante
Organizational control in automotive sector: a Multicriteria approach

ROOM C
Knowledge Management
room moderator: Francesco Santarsiero

Malgorzata Zieba, Ettore Bolisani, Enrico Scarso
Knowledge Management and factors influencing its implementation in small KIBS firms – evidence from Poland

Igor Zatsman
Finding and filling lacunas in linguistic typologies

Kathrin Kirchner, Rasmus Jørgensen, Ettore Bolisani, Enrico Scarso
Enterprise Social Media Users' Typology: a Bi-dimensional Classification

Surabhi Verma, Patricia Wolf, Erik Skov Madsen
A scientometric analysis of fourth-generation KM challenges: A systematic network analysis of last decade (2009-2019)

Gennady Bronfeld, Dmitry Kirov, Vyacheslav Kondratyev
Transformation of the relationship of concepts of information and knowledge based on a four-level structural model of knowledge

Isabel Pinho
Towards National Learning Assessment System

ROOM D
Knowledge Management and Social Innovation
room moderator: Roberto Linzalone

Marica Ion Dumitrasco
Patterns of external fragmentation of production in the Republic of Moldova

Nibedita Saha, Tomas Sáha, Christina Weber, Yulia Stukalina, Georgios Afxentiou, Katri-Liis Lepik, Audrone Urmanaviciene, Petr Sáha
The Role Entrepreneurial Universities in Regional Knowledge Spill over and Social Innovation

Carmen Păunescu, Mary McDonnell-Naughton
Dimensions of social innovation in universities and their new roles during the pandemic

Dorina Kripa, Klodiana Gorica
Towards an entrepreneurial approach of Universities in WBC

Katri-Liis Lepik, Kadri Kangro
The challenges of managing a multi–disciplinary team for knowledge production and social innovation

Audrone Urmanaviciene
Social enterprise networks cooperation with Higher Education Institutions: case study of Tallinn University Social Entrepreneurship Program and Estonian Social Enterprise Network

9.30-10.20	**KEYNOTE SPEECH** - *Klaus North, Wiesbaden Business School, Germany* || *"How do Machines Know? - Challenges and Solutions to Design Human-Centered Augmented Intelligence Systems "*

10.20-10.30	**BREAK**

10.30-12.35	**PARALLEL SESSIONS**

ROOM A
Finance & Economic Performance
room moderator: Antonio Lerro

Alberto Tron, Salvatore Ferri, Federica Ricci, Gaetano Della Corte
The relation between cash flows and economic performance in the digital age: an empirical analysis

Alberto Tron, Maurizio Dallocchio, Salvatore Ferri, Matteo Vizzaccaro
Corporate financial distress: an alert perspective. Statistical background, firm valuation and empirical evidences from Italian firms in a digital age context

J. Salvador Cortés-García, Luis Fabián Moncada Mora, Clara Gonzaga-Vallejo
Financial capabilities and profitability in Ecuadorian food tourism companies: comparison between Sierra and Coastal regions

Mauro Paoloni, Marco Tutino, Giorgia Mattei, Niccolò Paoloni, Valentina Santolamazza
The new trend of the financial strategies in an increasing industry as food. An analysis of the Italian context

Michele Samuele Borgia, Maura La Torre
High-Tech Solution for contrasting Financial Crimes. Are Bank Employees ready?

ROOM B
Big Data and Value Creation
room moderator: Daniela Carlucci

Francesco Cappa, Raffaele Oriani
Crowd Involvement and Big Data

Gianluca Solazzo, Ylenia Maruccia, Gianluca Lorenzo, Gianluca Elia, Pasquale Del Vecchio, Valentina Ndou
Extracting value from Big Social Data for a smarter Tourism Destination Management

Gianluca Solazzo, Gianluca Lorenzo, Ylenia Maruccia, Gianluca Elia
Exploiting Big Social Data for measuring citizens opinions in Italian 2020 regional elections

Elena Dinu
Who is responsible and who takes the credit? An investigation of the legal and ethical implications of the digital economy for the Intellectual Capital development

Paola Demartini, Andrea De Mauro
The Impact of Big Data on Board Level Decision

ROOM C
Smart Communities & Sustainability
room moderator: Francesco Santarsiero

Inéz Labucay
When traditional sectors go circular: Towards sustainable industry 4.0 value chains

Walter Vesperi, Concetta L. Cristofaro, Rocco Reina
The sustainable way of academic knowledge transfer: Some reflections in Agri-food organizations

Pasi Hellsten, Annamaija Paunu
Digitalization Experiments – Does Support Needed Equal Support Offered

Jérôme Cerutti, Irène Abi-Zeid, Luc Lamontagne, Roxane Lavoie, Manuel J. Rodriguez
Bridging the Knowledge Gap Using Design Science Research: The Design of a Case-Based Reasoning (CBR) Application for Source Water Protection in Environmental Decision-Making

Virpi Sillanpää, Aki Jääskeläinen, Reetta Kinnunen, Nina Helander, Krishna Venkitachalam
Evaluating the status of information and knowledge management in a large municipality

ROOM D
Knowledge Management
room moderator: Roberto Linzalone

Sikandar Hayyat Malik, Sharoon Nirdosh
Knowledge Management and the Role of Collective Intelligence & Organizational Design in Enhancing Productivity and Innovation among Employees

Jude-Martin Etuka, Sagar Athota, Sean Kearney
How can Emotional Intelligence and Neuro-Linguistic Programming influence Transformational Leadership ability?

Paola Cocca, Giovanni Schiuma, Mauro Viscardi, Fabio Floreani
Knowledge management system requirements and supporting IT-based solutions in Engineering-To-Order manufacturing SMEs

Dmitry Kudryavtsev, Tatiana Gavrilova, Miroslav Kubelskiy, Elvira Grinberg
Specifying knowledge maps through ontology engineering

Christopher Søren Shann Turnbull
Managing knowledge to counter climate change

12.35-14.00	**LUNCH BREAK**

14.00-15.40   PARALLEL SESSIONS

ROOM A
ICT, Artificial Intelligence and Digitalization
room moderator: Antonio Lerro

H. Johansen, J.R.Kristiansen, K.J. Breunig
A bibliometric analysis deconstructing extant research on sharing economy business models

Hanna Sauer, Konrad Cmok
Knowledge advantage through social software "Slack"? Opportunities and challenges for knowledge management in Enterprise 2.0

F.A. Wurster, D.H. Früauff, M. Kahrens
Strategic Airport Management Considering Digital Transformation Demands

P. Zaragoza-Sáez, E. Claver-Cortés, B.Marco-Lajara, M. Úbeda-García
Digital skills in tourism. A study from the Next Tourism Generation (NTG) alliance

ROOM B
Universities & Higher Education
room moderator: Daniela Carlucci

Sikandar Hayyat Malik, Sharoon Nirdosh
New Technologies for Managing Knowledge in Education

Maria Franca Norese
Logical connections between stakeholders' expectations and the development of new education programs

Aija Medne, Inga Lapiņa, Artūrs Zeps
Strategy Indicators and Performance Measurement as Part of University Knowledge Management System

Emma Partanen, Jussi Myllärniemi
Improving knowledge-based management in a higher education organisation

ROOM C
Innovation
room moderator: Francesco Linzalone

Kristina Kebure, Max Von Zedtwitz
Open innovation Capability Maturity Model and Inside-In Innovation

Francesca Rizzo, Alessandro Deserti, Felicitas Schmittinger
Experimenting design thinking in RRI as a model of knowledge exchange between bottom-up initiatives and policy making

Carmela Peñalba, Josune Sáenz
Marketing-specific structural capital, marketing innovation and market performance

Konstantinos Kalemis
Technology innovation and its role to enhance regional development

ROOM D
WORKSHOP / OPEN DISCUSSION
room moderator: Roberto Linzalone

Opportunities in Blockchain/DLT research and cooperation

Workshop Moderator: Michal Krcal

Although Blockchain technology has received high attention in recent years, the main focus aims at cryptocurrencies. Doing research outside cryptocurrency topics is complicated by the lack of empirical data as not many implementations exist in practice. Therefore, this short workshop focuses on finding possibilities and topics for Blockchain/DLT research. Another purpose of this short workshop would be networking and discussing possibilities for future joint research or cooperation.

15.40-15.50   BREAK

15.50-17.55   PARALLEL SESSIONS

ROOM B
Diversity, Sustainability and Supply Chain
room moderator: Daniela Carlucci

Petia Genkova, Stefanie Wesselmann
Exploring the factors influencing climate-friendly behaviour

Susanne Durst, Ann Svensson, Ingi Runar Edvardsson
The Management of Supply Chain Risks – Some Initial Insights

Sonya HsiuYueh Hsu, Ayokomi Lasisi, Maryam Beisafar
Supply Chain Finance with Blockchain Technology

Alice Barreca, Rocco Curto, Diana Rolando
A dynamic GIS for the sustainable economic development of the Ivrea UNESCO site: potentialities and constraints of a knowledge exchange process

V. Iscaro, L. Castaldi, P. Maresca, C. Mazzoni
Digital Transformation and International Entrepreneurship: A Complexity Approach

ROOM C
Universities and Public Environment
room moderator: Francesco Santarsiero

Vibhav Singh, Surabhi Verma
Present begets Future: Deciphering challenges of new-age Corporate university through Bibliometric analysis (2000-2018)

Małgorzata Runiewicz-Wardyn
The role of social capital in the cluster evolution in theory and practice

Vidya. S. Athota, Mark Hornshaw
The role of emotional competence in academic leadership

Tatiana Gavrilova, Anna Kuznetsova
Designing the Knowledge Base of University Research: Ontology for Practical Navigation

Irene Schettini, Gabriele Palozzi, Antonio Chirico
Enhancing Healthcare Decision-making Process through Accounting Tools: findings from the surgical field

ROOM D
Innovation
room moderator: Roberto Linzalone

S. Filippelli, A.I. Dormio, F. Galati, A. Petroni
The relationship between organizational unlearning and radical innovation

M. Boccia, A.M. Ferragina, G. Markabayeva
Innovation activities in knowledge-intensive business services (KIBS) and manufacturing

Tomas Träskman, Matti Skoog
Performing openness: How Innovation Performance, Organization, Crowd and Platform interact in Open Innovation

Peter Schmiedgen, Anja Jannack, Jörg Rainer Noennig
Cross Cluster Co-operation – Strategies and tools for emerging industries

M. Ventura, T.A.R. Gentile, A.M. Melina
The Video Assistant Referees (VAR) for Decision Supporting in Soccer Match

17.55-18.15   CLOSING REMARKS