



*"Gh. Șincai" Institute
for Social Sciences
and the Humanities*



*The ALPHA
Association for
Culture,
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Democratic
Education*

The International Scientific Conference

Globalization, Intercultural Dialogue and National Identity

**1st Edition, Târgu-Mureș,
29-30 May 2014,
"Petru Maior" University**

**literature ■ language and discourse ■ communication
and public relations ■ journalism ■ history and
cultural mentalities ■ psychology and sociology ■ law ■
economy and management ■ political sciences and
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CONFERENCE SCHEDULE

THURSDAY- 29 MAY 2014

8⁰⁰-10⁰⁰ - Registration – *Room R21*

10⁰⁰ -11³⁰- **Welcome and Opening** – *Aula Magna*

12⁰⁰ -14⁰⁰ – Paper Presentations on Sections:

- **Literature I - Room: *Aula Magna***
- **Literature II - Room: *R04***
- **Literature III - Room: *A412***
- **Language and Discourse I - Room: *R39***
- **Language and Discourse II - Room: *R36***
- **Communication and Public Relations - Room: *R21***
- **Journalism - Room: *A411***
- **History and Cultural Mentalities - Room: *R06***
- **Psychology and Sociology - Room: *R35***
- **Law - Room: *A109***
- **Economy and Management I - Room: *R30***
- **Economy and Management II - Room: *R34***
- **Political Sciences & International Relations - *A204***
- **Education Sciences - Room: *R33***

14⁰⁰ -15⁰⁰ - Lunch

15⁰⁰ -19⁰⁰ - Paper Presentations on Sections

19⁰⁰ - Gratulatory Dinner

The conference is organised in partnership with:

*The Mureş County Council
The Town Hall of Târgu-Mureş
The Writers' Union of Romania*

GIDNI - I

FRIDAY – 30 MAY 2014

Sightseeing: cultural objectives in the Mureş county.

The Message of "Petru Maior"

University's Rector

Dear Guests,

The International Conference *Globalization, Intercultural Dialogue and National Identity* brings together within a generous range of topics scholars and researchers from different fields of tremendous importance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. Culture, fundamental sciences, literature and art gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research become extremely important. We live in a society of knowledge, from which we benefit directly in our everyday life. *Non scholae sed vitae discimus* (*We do not learn for the school, but for life*) becomes a creed that every academic institution has to put into practice by means of its activities. The distance between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together with ideas generated by the creative ability which ennobles the personality of the academic.

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„Petru Maior” University of Tîrgu-Mures, the host of this particular event, is permanently changing and gaining new valences. As a matter of fact, our specializations, assets, human resources and research grants are all in an upward dynamics, which proves that we are on the right track and also gives us the certainty of our continued existence as an institution with clearly defined and completely assumed missions. The International Conference *Globalization, Intercultural Dialogue and National Identity*, which is at its 1st edition, integrates into the tradition of far-reaching scientific events that have been taking place at our university throughout time. The fact that this conference is organized by the Faculty of Sciences and Letters of „Petru Maior” University proves once again how important it is for us to consolidate our cooperation with other universities and institutions of research from our country and from abroad.

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

I wish this conference to be a complete success, and to all participants happiness, health and ‘good speed’!

Prof. Dr. Călin ENĂCHESCU
RECTOR

THURSDAY – 29 MAY 2014

LITERATURE I – Room: Aula Magna

Moderators:

Prof. Al. Cistelean, PhD, "Petru Maior" University of Târgu-Mureș
Prof. Mircea A. Diaconu, PhD, "Ștefan cel Mare" University of Suceava

1. Ștefan Borbely, Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Joyous in the Web: Animal Metaphors of the New, Postmodern and Global Freedom*
2. Marian Victor Buciu, Prof., PhD, University of Craiova, *Matei Călinescu: Thinking the Ideologies*
3. Ovidiu Moceanu, Prof., PhD, "Transilvania" University of Brașov, *For a Literary Hermeneutics of the Onirical Image*
4. Gheorghe Glodeanu, Prof., PhD, Technical University of Cluj-Napoca, Baia Mare North University Center, *A Forgotten Novelist: Octav Șuluțiu*
5. Al. Cistelean, Prof., PhD, "Petru Maior" University of Târgu-Mureș, *A Floral Poetess*
6. Rodica Ilie, Prof., PhD, "Transilvania" University of Brașov, *Symbolic Memory*
7. Vasile Spiridon, Prof., PhD, "Vasile Alecsandri" University of Bacău, *Getting to Know the Secrets of the Dying Narcissus (Dimitrie Anghel)*
8. Virgil Podoabă, Prof., PhD, "Transilvania" University of Brașov, *Diction and Utterance in Romanian Theory, Criticism and Thinking*
9. Rodica Grigore, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *Rereading Urmuz. Possible Interpretations*
10. Nicoleta Sălcudeanu, Scientific Researcher, PhD, "Gh. Șincai" Institute for Social Sciences and the Humanities, Târgu-Mureș, *Ethics and Purges in Literature*

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11. Mircea A. Diaconu, Prof., PhD, "Ștefan cel Mare" University of Suceava, *Dumitru Radu Popa and the Morphology of Appearance*
12. Dorin Ștefănescu, Prof., PhD, "Petru Maior" University of Târgu-Mureș, *The Double Intuition and the Self-Definition through Previousness*
13. Ion M. Tomuș, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *Meaning and Image in Alexa Visarion's Ana*
14. Andrei Terian, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *Recent Revisions of the History of Romanian Literature*
15. Marius Miheț, Assist. Prof., PhD, University of Oradea, *Icons of Loneliness*
16. Mihaela Șimonca, PhD Candidate, University of Bucharest, *Identity, Exile and Anamnesis in The Hooligan's Return by Norman Manea*
17. Alexandra Ungureanu-Atănăsoaie, PhD Candidate, "Transilvania" University of Brașov, *Gheorghe Crăciun's Blue Women: an Analysis From an Intertextual Perspective*
18. Angelica Baetan (Stoica), PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Reality – the "character" of Mariana Marin's Poetry in its Existential and Alegorical Dimension*
19. Dan Țăranu, PhD, "Transilvania" University of Brașov, *The Unawareness of Influence: Cultural Identity and the Romanian Literary Canon*
20. Sorin Gheorghe Suci, Assist. Prof., PhD, "Sapientia" University of Târgu-Mureș, *An Exponent of "Gândirea", V. Voiculescu*
21. Igor Ursenco, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Intertextual Peripeteia of The Concept of Intertextuality*
22. Ioana Cistelean, Assist. Prof., PhD, University of Oradea, *Carceral Literature. Conceptualizations*
23. Florina Ilis, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Influence of Globalization on the Construction of THE Literary Protagonist as Cosmopolitan Identity in Haruki Murakami's 1Q84*

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24. Ludmila Braniște, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *Un modèle romantique français exponentiel dans la structure des écrits roumains du XIXe siècle*
25. Adriana Maria Iancu, PhD Candidate, University of Bucharest, *Aspects of the Romanian Renaissance Beyond the Prut*
26. Ioan Dănilă, Assoc. Prof., PhD, "Vasile Alecsandri" University of Bacău, *Grigore V. Cioban – A Cross-Arts Case*
27. Veronica Buta, PhD, "Petru Maior" University of Târgu-Mureș, *The Dark Emil Botta*
28. Andreea Maciu, Assist. Prof., PhD, University of Pitești, *Man - Opener of Mysteries in Lucian Blaga's Poetry*
29. Bogdan Rațiu, PhD, "Petru Maior" University of Târgu-Mureș, *"The Revelation of the Double" in the novel "Orbitor" by M. Cărtărescu*
30. Camelia-Teodora Ghideu, PhD Candidate, University of Oradea, *Life as Labyrinth in Sorin Titel's "Lunga călătorie a prizonierului"*
31. Elena Chiriac, PhD, "Ștefan cel Mare" University of Suceava, *Morrocan Identity in Tahan Ben Jelloun's Prose*
32. Elena-Brândușa Steiciuc, Professor, PhD, "Ștefan cel Mare" University of Suceava, *Maghrebian Identity versus Western Culture in Albert Memmi's Pillar of Salt*
33. Elena Sofica Sevastre, PhD, "Ștefan cel Mare" University of Suceava, *L'identité antillaise chez Patrick Chamoiseau*
34. Adrian Crupa, Assis Prof., PhD, "Alexandru Ioan Cuza" University of Iași, *Auto-references and Hetero-References in Ellaborating Individual Identity in Traditional Culture*
35. Dragoș Osoianu, PhD Candidate, "Ovidius" University of Constanța, *Remembering Babylon – an Ecocritical Approach*
36. Larisa Stîlpeanu, PhD Candidate, "Transilvania" University of Brașov, *Matei Călinescu – Viața și opiniile lui Zacharias Lichter. Masks of the National Identity*

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37. Constantina Raveca Buleu, PhD, Researcher, Romanian Academy, *The Shadowy Society: Esotericism and Secrecy in Redefining Collective Identities in the European Politics and Culture of the 20th Century*
38. Cristina Scarlat, PhD, Independent Researcher, Iași, *Domnișoara Christina by Mircea Eliade in Musical Translation*
39. Florina Codreanu, Assist. Prof., PhD, Technical University of Cluj-Napoca, *The Future Present of Art, Between Artistic Experiment and Blood Discourse*
40. Alina Bărbuță Negru, PhD, "Ștefan cel Mare" University of Suceava, *Critical Symbols*
41. Ludmila Braniște, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *French Romanticism as an Important Catalyser in Romanian Literature*
42. Cristina Nicolae, Assist., PhD, "Petru Maior" University of Târgu-Mureș, *Oscar Wilde: Space and the Imprisoned Self*
43. Monica Cojocaru, Assist., PhD, "Lucian Blaga" University of Sibiu, *Debunking the Global Warming Metanarrative: An Ecocritical Reading of Ian McEwan's Solar*
44. Adonis Bungheș, Assist. Prof., PhD, University of Oradea, *Imperfection and Dual Identity of the Dostoyevskian Character in the Context of the Metaphysical Evil*
45. Anca-Diana Bibiri, Scientific Researcher, PhD, "Al. Ioan Cuza" University of Iași, *Alexandru Lambrior's Contribution to Folklore*
46. Elena Bondor, PhD, "Mihai Eminescu" Central Univesity Library, Iași, *Anti-communism, Memory and Ethical Difference in the Romanian Exile Press (the Luceafărul and Ethos Magazines)*
47. Cosmina Cristescu, PhD, "Transilvania" University of Brașov, *Nationalist Discourse of the School Poetry in the Ceaușescu Era*
48. Gabriela Chiciudean, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba-Iulia, *Updates of the Electra Myth in Literature*
49. Claudia Chircu, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *The Ending of the Romanian Iphigenia by Mircea Eliade*

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50. Onoriu Colăcel, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *Humanities and The Contemporary English Novel Genre*
51. Adriana Teodorescu, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Alcohol without ism or for the Necessity of a Literary-Cultural Perspective on Alcohol*
52. Emilia Munteanu, Assoc. Prof., PhD, "Vasile Alecsandri" University of Bacău, *Fin du monde /fin d'un monde dans le théâtre de Ionesco et Visniec*
53. Lioara Coturbaș, Assist. Prof., PhD, University of Oradea, *The Search for Absolute Freedom and National Identity in Mircea Eliade's Nineteen Roses*
54. Ileana Vesa, PhD, "Emanuel" University of Oradea, *Cracking the Glocal Code in American Fiction*
55. Vasile Feurdean, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Ion Mureșan, Cartea de iarnă/ The Winter Book (1981-2013) - Interpretation Perspectives over Three Decades*
56. Anca Georgescu, Assist. Prof., PhD, "Valahia" University of Târgoviște, *Cross-cultural Encounters in Doris Lessing's African Laughter*
57. Dan Pătrașcu, PhD, Buzău, *Biography and Fiction in the Novel Matei Iliescu by Radu Petrescu*
58. Daniela Tecucianu, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Multiculturalism and National Identity: Ian McEwan The Innocent (1990)*
59. Elena Manea, PhD Candidate, Constanța, *The Russian Postmodernist Discourse*
60. Dana-Alexandra Dolgu-Ursuleanu, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Intercultural Dialogue. A Literary View*
61. Eduard Iustin Ungureanu, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Spaces of the Exiled: the Here and the There in Ying Chen's Les lettres chinoises*
62. Ana Magdalena Petraru, PhD, "Al. Ioan Cuza" University of Iași, *Effaced National Identities in the Globalized World: Douglas Coupland as Part of the Intercultural (Literary) Dialogue between Romania and Canada*

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63. Bogdan C. S. Pîrvu, MD, and Doina Cosman, MD, PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *Eminent Romanian Drama. A Biographical Approach*
64. Adriana-Claudia Cîteia, Assist. Prof., PhD, "Ovidius" University of Constanța, *Fictionalisation of Identity and Haplogroup Identity in the Age of Globalization*
65. Elena (Pârlog) Băiceanu, PhD Candidate, "Ștefan cel Mare" University of Suceava, *The Apprentice Motif in George Bălăiță's Prose*
66. Kozak Larisa, PhD Candidate, "Transilvania" University of Brașov, *Four Sights of the Romantic Visionarism*
67. Oana Angharad Frandeeș, PhD Candidate, "Lucia Blaga" University of Sibiu, *The Ideology of Realist-Socialism Reflected in the Works of Mihail Davidoglu and Lucia Demetrius*
68. Laurențiu Ichim, Prof., PhD, "Dunărea de Jos" University of Galați, *Globalization, Postmodernism and Posttotalitarianism – "Writer in Communism"*
69. Maria-Miruna Ciocoi-Pop, Assist., PhD Candidate and Narcisa Schwarz, Assoc. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *National Identity and the Effect of Globalization. The Case of Petru Popescu, Jeffrey Eugenides and Ian McEwan*
70. Lavinia-Ileana Geambei, Assist. Prof., PhD, University of Pitești, *Metaphorical Insertion in the Comparative Structure of Radu Gyr's Detention Poetry*
71. Ioana Costa, Prof., PhD, University of Bucharest, *Incrementa vs. Decrementa. Bibliography and Recollection*
72. Nagy-Szilveszter Orsolya, PhD Candidate, "Sapientia" University of Târgu-Mureș, *Crossing Borders – Herta Muller and Aspects of Cultural Identity*
73. Carmen Țăgșorean, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *He Lived to Write, He Wrote to Live – Marius Mircu*

THURSDAY - 29 MAY 2014

LITERATURE II - Room: R 04

Moderators:

Prof. Iulian Boldea, PhD, "Petru Maior" University of Târgu-Mureș

Prof. Mircea Ardeleanu, PhD, "Lucian Blaga" University of Sibiu

1. Michaela Praisler, Prof. PhD, Oana-Celia Ilieș (Gheorghiu), PhD Candidate, "Dunărea de Jos" University of Galați, *East of the Western Canon: Contemporary Romanian Literature under British Eyes*
2. Iulian Boldea, Prof. PhD, "Petru Maior" University of Târgu-Mureș, *Retrieving Tradition: Ion Pillat and Vasile Voiculescu*
3. Odette Arhip, Prof., PhD, Ecological University of Bucharest, *Communication and Literature*
4. Diana Câmpian, Assoc. Prof., PhD, "1 Dec. 1918" University of Alba-Iulia, *Octavian Paler - between the Patriarchal and the Aristocratic Level of the National Culture*
5. Sorin Ivan, Assoc. Prof., PhD, "Titu Maiorescu" University of Bucharest, *The Spirit of Rebellion and the Aesthetic of "Rupture" in the Poets of the "War Generation"*
6. Monica Șimon, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Planet Fem*
7. Adonis Bunghis, Assistant, PhD in training, University of Oradea, *Dostoyevskian Pneumatology and Noology as Exploratory Forms of Foraying the Unconscious and of Elevating the Global Spirit*
8. Carmen Petcu, Professor, PhD, University of Craiova, *Simone de Beauvoir - Ambiguity and Transcendence*
9. Anca-Mariana Pegulescu, PhD, Romanian Ministry of National Education, *Literal Meaning and Indirect Speech Acts in Elif Shafak's Novel The Bastard of Istanbul*

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10. Luiza Marinescu, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *Intercultural Dialogue and National Identity in the Legends of an Island: Ada Kaleh*
11. Alina Buzarna-Tihenea (Galbeaza), PhD and Mihaela Rus, Assoc. Prof., PhD, "Ovidius" University of Constanța, *Social Interactions and Morality Issues in Ian McEwan's The Innocent*
12. Ecaterina Cojoca, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Ode to Lady Liberty- (Re)imagining American Identity in Walt Whitman's Patriotic Poems*
13. Mihaela Mocanu, Scientific Researcher, PhD, "Al. Ioan Cuza" University of Iași, *Identitary Values in Eminescu's Journalism*
14. Cătălin Constantinescu, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *Digging (W)Holes in a Global World. Identity in Comparative Literature*
15. Robert G. Elekes, Assist. Prof., PhD, "Sapientia" University of Târgu-Mureș, *The Mystery of Encounter. Paul Celan's The Meridian as a Theory of Intercultural Dialogue*
16. Anița Grigoriu, Assist., PhD, "Spiru Haret" University of Bucharest, *Changes and Preservation Trends in the Cultural Context of Immigration*
17. Tomița Ciulei, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *From Ideas to Words or how Discourse lies within the Truth. The Occam, Locke and Hume Cases*
18. Mădălina-Violeta Dîrmină, PhD Candidate, University of Pitești, *Une poésie de l'exil- Vintilă Horia*
19. Ariana Balasa, Assist. Prof., PhD, University of Craiova, *Mihail Sebastian, the Essayist*
20. Mirela Radu, Assistant, PhD Candidate, "Titu Maiorescu" University of Bucharest, *The Psychiatrist and Literary Man Ion Biberi*
21. Simona Catrinel Avarvarei, Assistant, PhD Candidate, "Ion Ionescu de la Brad" University of Iași, *(Dis)covering / (De)constructing Identity in Elizabeth Gaskell's North and South*

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22. Claudia Costin, Assoc. Prof., PhD, "Ștefan cel Mare" University of Suceava, *Representations of the Gipsy in Romanian Folklore – The Vision of the Other*
23. Simona Catrinel Avarvarei, Assistant, PhD Candidate, "Ion Ionescu de la Brad" University of Iași, *"I am a free human being"*
24. Senida Denissa Poenariu, PhD Candidate, "Transilvania" University of Brașov, *The Poetic Influence, Multilateral Dialogue*
25. Oana-Meda Păloșanu, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Challenging Stereotypes on Japanese Immigrants in Hiromi Goto's The Kappa Child and Chorus of Mushrooms*
26. Andreea Ionescu, "Dunărea de Jos" University of Galați, *Kazuo Ishiguro's Early Prose. Preordained Names and Echoes of Japanese Identity*
27. Lavinia Hulea, Assistant, PhD, University of Petroșani, *Pre-Raphaelite Painters Exploring the Modern Victorian Town*
28. Mirela Radu, Assistant, PhD Candidate, "Titu Maiorescu" University of Bucharest, *Valeriu Anania's Epiphany*
29. Carolina Botiș, PhD Candidate, Technical University of Cluj-Napoca, North University Center Baia Mare, *Literary Aesthetics Perspective on Augustin Buzura's Works*
30. Clementina Mihăilescu, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *Looking Across The Surface of Words in Nichol's "Martyrology" Via The Game Theory and Gadamer's Hermeneutical Method*
31. Maria Grosu, Assist., PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *Folklore Research Methodology during the Communist Period*
32. Mihaela-Alina Ifrim, PhD Candidate, "Dunărea de Jos" University of Galați, *Recycling the Woolfian Text – Versatile Graphic Representations for Various Types of Relations between Texts*
33. Delia Radu, Assist. Prof., PhD, University of Oradea, *Magic Realism, between Globalization and National Identity*

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34. Mihaela Iuliana Marari, PhD Candidate, "Al. Ioan Cuza" University of Iași, *The Leclézien Character: Medium of Openness towards Otherness/Alterity*
35. Monica Harsan, Assist. Prof., PhD, "Transilvania" University of Brașov, *From 'Aurora' to 'Pandora': Globalization and the End of Humanism in Michel Houellebecq's Novels*
36. Lavinia Hulea, Assistant, PhD, University of Petroșani, *Victorian Writing and Periodical Literature*
37. Marius Nica, Assoc. Prof., PhD, "Petroleum-Gas" University of Ploiești, *Balkan Representations of Postmodernism in Mircea Cărtărescu's Levantul*
38. Andreea Oana Oprea, PhD Candidate, "Transilvania" University of Brașov, *Radu G. Țeposu's Criticism and the National Identity*
39. Ioana Paula Petruțiu, PhD Candidate, University of Oradea, *Ora Păianjenului on Radu Țuculescu's Watch*
40. Eliana Ionoaia, Assist., PhD, University of Bucharest, *Otherring the Wallachian National Identity: British Victorian Travellers Voyaging Down the Danube*
41. Cătălina Mihalache, Scientific Researcher III, Romanian Academy, *Competing and Complementary Identities Fostered by Gender Education in Late 19th-Early 20th Centuries. A Case Study: "Caietele Herminei" (Hermina's Notebooks)*
42. Daniela Hăisan, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *Ion Vinea's Intercultural Dialogues: Translations from English and French*
43. Emese Boksay Pap, PhD Candidate, Eötvös Loránd University, Budapest, Hungary, *Graphic Narratives in Researching Multilingual Inner Speech: Exploring The Zone of Proximal Development*
44. Magdalena Filary, PhD Candidate, University of Craiova, *The Reception of Mircea Eliade's Works in Poland*
45. Nicoleta Ifrim, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *Egographic and Ideographic Traits in Diaristic Discourse: Identity*

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Reconfiguration and the Aesthetics of Writing in Nora Iuga's Diary - Berlinul meu e un monolog / My Berlin is a Monologue

46. Ramona Hărșan, Assist., PhD, "Transilvania" University of Brașov, *Eastern Reflections of the Sixties: Alternative Identity Construction with Mircea Nedelciu and Andrzej Stasiuk*

47. Mircea Ardeleanu, Prof., PhD, "Lucian Blaga" University of Sibiu, *Quand donner c'est recevoir. Jean-Alexandre Vaillant récipiendaire et instigateur d'hospitalité*

48. Serenela Ghițeanu, Assoc. Prof., PhD, "Petroleum-Gas" University of Ploiești, *La passion patriotique chez Pierre Drieu la Rochelle et E. M. Cioran*

49. Patricia Serbac, Dr., University of Medicine and Pharmacy, Târgu-Mureș, *Analysis of the Translation Versions of the poem "Silence of the Sea" by Goethe*

50. Simona-Andreea Șova, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Victorian Poetry. An Introduction*

51. Alina Dorle, PhD Candidate, Technical University of Cluj-Napoca – North University Center, Baia Mare, *Political Activism and Romanesque Fiction in the Writings of Dragoș Protopopescu*

52. Angela Stănescu, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *Migration, Globalisation and Multicultural Identity in the British Postcolonial Novel*

53. Valentina Iliescu, PhD Candidate, "Transilvania" University of Brașov, *Alexandru George and the "Școala de la Târgoviște" Literary Group*

54. Alina Vișan, Assist. Prof., PhD, "Eftimie Murgu" University of Reșița, *Racial Politics in the Novel The Grass is Singing*

55. Maria-Nicoleta Ciocian, Assist., PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Intertextualism – "way of being"*

56. Aritina Iancu (Micu-Oțelea), PhD Candidate, "1 Decembrie 1918" University of Alba-Iulia, *"Amantul Colivăresei" or the Suburb of the "New Man"*

GIDNI - I

57. Diana Faur, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Semantic Fields of Silence of The World /Silence of The Human Being in Lucian Blaga's Poetry*
58. Alina Crihană, Assoc. Prof., PhD, "Dunărea de Jos" University of Galaţi, *Memory and Identity in the Post-communist Intellectual Discourse*
59. Virginia Popović, Assist. Prof., PhD, University of Novi Sad, Serbia, *Romanian Poets of Vojvodina in the Era of Globalization*
60. Violeta Cristescu, PhD Candidate, "Ştefan cel Mare" University of Suceava, *Matei Vişniec's Irony Translation. Analysis of the Play Le dernier Godot*
61. Laura Bădescu, Prof., PhD, University of Piteşti, „*Questions and Answers*" in *Romanian Medieval Literature*
62. Marius Însurăţelu, PhD Candidate, "Petru Maior" University of Târgu-Mureş, *The Generation of the 80s – Directions, Tendencies, Conceptual Delimitations*
63. Cecilia Policsek, Assist., PhD, Technical University of Cluj-Napoca, *Reflections on Nationhood in Some Contemporary Literary Pieces Written in Spanish by Women Writers*
64. Daniela Andraşciuc, PhD Candidate, "1 Decembrie 1978" University of Alba-Iulia, *Pintea Viteazul, Olexa Dobos, a Common Destiny, Two Nations*
65. Carmen Oprea, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *The Idea of Progress in the Writings of the Romanian Romanticists*
66. Florina-Maria Băcilă, Assist. Prof., PhD, University of the West, Timişoara, *Notes about The Linguistic Expression of the Aspiration Towards the Absolute in Traian Dorz's Poetry*
67. Rodica Brad, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *An Epistolary Dialogue between East and West: Cioran-Noica, 1957*
68. Cristina Dogaru, Assist., PhD, University of Bucharest, *Identity Construction of the Howleglas-Figure in the German Original*
69. Irina Toma, Assoc. Prof., PhD, "Petroleum-Gas" University of Ploieşti, *Mister Pip by Lloyd Jones: A Postcolonialist Reading of Charles Dickens*

GIDNI - I

70. Roxana Elena Doncu, Assist., PhD, University of Medicine and Pharmacy "Carol Davila", Bucharest, *The Intertwining of Self and History in Salman Rushdie's Midnight's Children*

71. Simona Antofi, Prof., PhD, "Dunărea de Jos" University of Galați, *Dumitru Radu Popa's Romanian-American Narratives or on the Sister Arts in Postmodernism*

72. Ștefan Fircă, Assist., PhD, University of Bucharest, *Migrant Writers on National Identity. Home and Its Stereotypes in Some Recent Romanian Intellectual Discourses*

73. Sorina Chiper, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *Stere Gulea's "Sunt o babă comunistă": Performing the (Post-)Communist Nation and the Challenges of Globalization*

THURSDAY – 29 MAY 2014

LITERATURE III - Room: A 412

Moderators:

As. Prof. Dumitru Buda, PhD, "Petru Maior" University of Tg.-Mureș

Assist. Prof. Lia Faur, PhD, "Vasile Goldiș" University of Arad

1. Corina Lircă, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Reading the Zuckerman Chronicle for Mimetic Ends – Rhetorical Aspects of Narrative Progression*
2. Dumitrița Todoran, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Septimiu Bucur in Literary Context*
3. Elena Monica Baciuc, PhD Candidate, "Petru Maior" University of Tg. Mureș, *Tristan Tzara- Un Début Littéraire Sous Le Signe Du Symbolisme*
4. Szabó Zsolt, PhD Candidate, "Petru Maior" University of Tg. Mureș, *Aurel Gurghianu's Epic and Lyrical Vision*
5. Anca Nemeș, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Personification and Genization. Comparative Study between Romanian and English Symbolist Literature*
6. Dumitru-Mircea Buda, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Avatars of Late Expressionism in Contemporary Romanian Poetry*
7. Puskás-Bajkó Albina, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *"Kushelo and gadjo". The Gipsy Woman's Curse and the White Man in Miron Radu Paraschivescu's „Cântice țigănești"*
8. Elena Lazăr, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Costache Olăreanu – "Confesiuni paralele"*
9. Delia Natalia Trif (Anca), PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Interpretation of Ioanichie Olteanu's Ballads*

GIDNI - I

10. Nicoleta-Doina Pop (Pocan), PhD Candidate, "Petru Maior" University of Târgu-Mureș, *I. L. Caragiale and Vatra Literary Magazine*
11. Antonina Silvia Frandeu Andone, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Religious Catechetical Literature in Inter-War Calendars*
12. Cioată Valeria, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *A Vision of Lucian Blaga with Religious Elements*
13. Marosfői Enikő, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Characters in Bálint Tibor's Novel „Pilgrimage to the Wall of Complaint”*
14. Carmen-Elena Florea, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Alexandru George – the Guilt of Freedom*
15. Diana Dan, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Mircea Ivănescu. Aspects of the Critical Reception*
16. Anamaria Ștefan (Papuc), PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Dimension of Faith in Ion Horea's Poetry*
17. Bianca Cruciuc, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Religious Connotations in Ana Blandiana's Poems*
18. Ana Valeria Gorcea (Stoica), PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Mircea Nedelciu. Highlights of the Critical Reception*
19. Mădălina Viorela Voicu, PhD Candidate, University of Bucharest, *The Globalization Phenomenon in Huxley's Novel Brave New World*
20. Lia Faur, Assist. Prof., PhD, "Vasile Goldiș" University of Arad, *The Readings of the Literary Characters from the Interwar Period*
21. Corina Lircă, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Philip Roth's The Human Stain, a Narrative of Rhetoric*
22. Ana Drobot, PhD, Technical University of Civil Engineering, Bucharest, *The Role of Greek Mythology in Graham Swift's Poem Priam*

GIDNI - I

23. Teodora-Bianca Moraru, PhD Candidate, "Lucian Blaga" University of Sibiu, *The Synaesthetic Representation of The World as an "Erotic Journey" in Gheorghe Crăciun's „Femei Albastre"*
24. Dragoș Avădanei, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *Time Travelers*
25. Ecaterina Oana Brîndaș, Assist. Prof., PhD, "Emanuel" University of Oradea, *Nationalism and/vs Transculturalism within English Romantic Poetry*
26. Ileana Tănase, "Valahia" University of Târgoviște, *Caligula ou de la solitude du pouvoir absolu*
27. Jeanina Simona Cacuci, PhD Candidate, University of Oradea, *Love as Salvation. Radu Tudoran's Un port la răsărit*
28. Ștefan Lucian Mureșanu, PhD, "Hyperion" University of Bucharest, *Ruffilli's Unrest in "The Chambers of the Sky"*
29. Adina Paicu, PhD, University of Craiova, *VS Naipaul – Travel Writer*
30. Szilagyí (Szoverfi) Judit Maria, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Mechanism of Parable and Influences of the Totalitarian Regime in the novel "Life on a platform" by Octavian Paler*
31. Florina Moldovan-Lircă, PhD, "Petru Maior" University of Târgu-Mureș, *Cornel Regman – Literary Critic and Historian*
32. Alina Oltean, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Theological and Mythological Insertions in the Plays Written by Valeriu Anania*
33. Simona Laurian, PhD, University of Oradea, *Understanding Human Nature through Children Literature*
34. Oana Bejinariu, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Romanian Culture and the Rendition of Gulliver's Travels in the 1940s*
35. Antonia Pâncotan, Assist. Prof., PhD, "Partium" Christian University, Oradea, *The Remithologization Process in Bujor Nedelcovici and John Barth's Fiction*

GIDNI - I

36. Liliana Truță, Assist. Prof., PhD, "Partium" Christian University, Oradea, *Representations of Feminine Identity in Postmodern Literature. Casandra, by Christa Wolf*
37. Ioan Gheorghișor, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Erotic Poetry of Ileana Mălăncioiu*
38. Eleonora Sava, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *The Concept of Vernacular - An Instrument for Redefining Contemporary Folklore*
39. Oana Codarcea, PhD, "Petru Maior" University of Târgu-Mureș, *The Real Dimension of Confessional Literature in the Diaristic Prose of Radu Petrescu*
40. Andreea Sâncelean, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *"Wonderland" and "Through the Looking Glass". The Mirroring of Victorian Society, Culture and Civilization in the World of Fiction*
41. Speranța Milancovici, Assoc. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *The Literary Errancy and the Exile as an Existential Condition: Benjamin Fondane Facing History*
42. Andreea Mihaela Mardar (Stancu), PhD Candidate, "Al. Ioan Cuza" University, *The Idea of Community in News from Nowhere*
43. Adrian Deheleanu, PhD Candidate, Muzeul Banatului, Timișoara, *Timișoara Literary Magazine Orizont in the year 1964*
44. Eva-Nicoleta Burdușel, PhD, "Lucian Blaga" University of Sibiu, *Multiple Faces of Modernity; Polyphony Revisited*
45. Vlad Sibechi, PhD Candidate, "Ștefan cel Mare" University of Suceava, *The 70s Generation. Poetic Paradigms*
46. Carmen Alexandrache, Assistant, PhD, "Dunărea de Jos" University of Galați, *Premodern School Education in Extra-Carpathian Romanian Society. The Memorialistic Literary Perspective of Foreign Travelers*
47. Simona-Andreea Șova, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Victorian Poetry. An Introduction*

GIDNI - I

48. Mihai Călin Tanasi, PhD and Tudor Hârşovescu, PhD Candidate, "Titu Maiorescu" University of Bucharest, *Victor Papilian – On The Verge between Anatomy and Literary Writing*
49. Florica Persăcel (Teodoriuc), PhD Candidate, "Ştefan cel Mare" University of Suceava, *Wooden Language and Parody in „Pupa Russa” by Gheorghe Crăciun*
50. Mihaela Rusu, PhD Candidate, "Dunărea de Jos" University of Galaţi, *"Noaptea de Sânziene" or the Transgression of the Fronteer between Existential and Fantastic Prose*
51. Silviu Cristian Rad, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *The Suffering Issue of the Character Raskolnikov from the Novel Crime and Punishment*
52. Veronica Nanu, PhD Student, "Alec Russo" University of Băţi, Moldova, *The Representation of the "non-lieux" in the Autobiographical Fiction of Paul Goma*
53. Simona Jişa, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Matei Vişniec et la globalisation littéraire*
54. Mihály Vilma-Irén, PhD, "Sapientia" University of Miercurea-Ciuc, *National Identities in the Austro-Hungarian Monarchy, its successors the nation states and today. An analysis based upon literary texts by Joseph Roth*
55. Cristina Vasilică, PhD Candidate, "Transilvania" University of Braşov, *Linguistic and Existential Obsessions in Florin Iaru's Poetry. The Genesis of the Mechanomorphic Man*
56. Elena Iancu, PhD Candidate, "Dunărea de Jos" University of Galaţi, *Text and Scene in 2014, Anca Visdei*
57. Bianca Foghel, PhD Candidate, University of the West, Timişoara, *The Theriomorphic Representations of Conchis in John Fowles's The Magus*
58. Diana Lăţug, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *The Reception of Knut Hamsun in The New Illustrated Ramp, Bucharest, 1919-1938*
59. Ana-Maria Păcleanu, PhD Candidate, "Dunărea de Jos" University of Galaţi, *"Confining" Literary Texts: Censorship as a Global Phenomenon*

GIDNI - I

60. Ramona Mureșan, PhD Candidate, Cluj-Napoca Technical University "Northern University Center", Baia Mare, *From Fact to Fiction: Images of the Dictator in Literature*

61. Ileana Marioara Cosma, PhD Candidate, Cluj-Napoca Technical University "North University Center" of Baia Mare, *Ecaterina Bălăcioiu-Lovinescu – The Consciousness of a Consciousness*

62. Cătălin Tecucianu, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Reconstructing National Identity: Nadine Gordimer's None to Accompany Me*

63. Georgeta Țan, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Norman Manea and the Condition of the Exiled*

THURSDAY – 29 MAY 2014

LANGUAGE AND DISCOURSE I – Room: R 39

Moderators:

Prof. Alexandru Gafton, PhD, "Al. Ioan Cuza" University of Iași
Assoc. Prof. Luminița Chiorean, PhD, "Petru Maior" University of
Târgu-Mureș

1. Alexandru Gafton, Prof., PhD, "Al. Ioan Cuza" University of Iași, *What Do Translation Do?*
2. Mihaela Gheorghe, Prof., PhD, "Transilvania" University of Brașov, *Free Relative Clauses with Quantificational Reading in Old Romanian*
3. Adrian Chircu, Hab. Dr., "Babeș-Bolyai" University of Cluj-Napoca, *French Town Names in Old Romanian Writings: Teodor Corbea, Dictiones latinae cum valachica interpretatione*
4. Inga Druță, PhD, Researcher, Philology Institute of the Moldavian Academy, *Metaphors in the Present Specialized Discourse*
5. Antonela Corban, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *Representations of the Zodiacal Signs in The Western and Romanian Iconography*
6. Luminița Chiorean, Assoc. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Discursive Strategies in Aurel Pantea's Poetry*
7. Oxana Chira, Assoc. Prof., PhD, "Alecru Russo" University of Bălți, Moldova, *Some Considerations on the Phenomenon of Euphemy*
8. Ion Cordoneanu, Prof., PhD, "Dunărea de Jos" University of Galați, *Global Public Sphere and Justification of the Religious Discourse*
9. Lucian Ionică, Assoc. Prof., PhD, University of the West, Timișoara, *Regional TV Programs in the Languages of Ethnic Minorities*
10. Matei Stircea-Crăciun, PhD, Francisc Rainer Institute of Anthropology, Romanian Academy, *Symbolism of Stone in Brâncuși's Gate of the Kiss*

GIDNI - I

11. Dragoș Vlad Topală, Assoc. Prof., PhD, University of Craiova, *The Marketing Terminology (Onomastic Elements)*
12. Steluța Coculescu, Associate Prof, PhD, Petrol-Gaze University of Ploiești, *La dimension démonstrative et illustrative de l'exemple rhétorique*
13. Radu Drăgulescu, Assistant Prof., PhD, "Lucian Blaga" University of Sibiu, *Psycholinguistic and Neurolinguistic Approaches on Communicational Distorsions*
14. Otilia Sîrbu, Assistant Prof., PhD, "Hyperion" University of Bucharest, *Self-Awareness – between Sacred and Profane*
15. Simona Constantinovici, Associate Prof, PhD, University of the West, Timișoara, *Incursion into the Lexis of Gastronomy*
16. Nicolae Iuga, Assoc. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *The Bible in Șaguna's Translation*
17. Åsa Apelkvist, University of Bucharest, *Swedish Phraseology vs. Romanian Phraseology*
18. Anca Păunescu, Assist. Prof., PhD, University of Craiova, *Interactive Group Methods in Teaching Romanian as a Foreign Language*
19. Ana Maria Birtalan, Assistant Prof., PhD, "Titu Maiorescu" University of Bucharest, *A Semantic and Pragmatic Approach of the Gender Identity of the Word "Woman" in Old Romanian and English Idioms*
20. Simona Camelia Fer, Assistant Prof., PhD, University of Oradea, *The Academic Writing – a Prerequisite Condition in the Cultural Evolution of the Academic Society*
21. Vasile-Doru Fer, Assistant Prof., PhD, University of Oradea, *How Can the Gospel of Jesus Christ be Regarded in the Contemporary Context of Globalization?*
22. Irina Rotaru, PhD, Post-PhD Fellow SOPHRD/159/1.5/133675 Project, Romanian Academy Iași Branch, *The Role of Language in the Constitution of the Intersubjective World*
23. Iulia Barna, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *Virgil Tănase: History of an Era, History of a Lifetime*

GIDNI - I

24. Roman Regis-Mafteiu, Assoc. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *Text and Subtext in Occidental Intercultural Matrix*
25. Liviu Călburean, Prof. PhD, "Transilvania" University of Brașov, *L'altérité et la compétence de médiation*
26. Cristina Radu-Golea, Assist. Prof., PhD, University of Craiova, *A Fashionable Lexico-Semantic Subcategory: Coffee, with its Past and Present "Hypostases"*
27. Ion Popescu-Brădiceni, Assist. Prof., PhD and Camelia Daniela Plăstoi, Assoc. Prof., PhD, "Constantin Brîncuși" University of Târgu-Jiu, *The Technique that Is Specified for Swimming, Gymnastics and Handball Game, Hermeneutically Transposed*
28. Dana Bădulescu, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *Translation, Language, Culture and Transculture*
29. Simona Constantinovici, Associate Prof, PhD, University of the West, Timișoara, *Blasting Semantic Isotopies in E-Communication*
30. Ioana Laura Raicu, Assist. Prof., PhD, "Valahia" University of Târgoviște, *The Discourse of Globalization in Modern Politics – Creating Intercultural Dialogue in Repositioning Cultural Identities?*
31. Corina Dobrotă, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *Cognitive Metaphor in the Theoretical Economic Discourse*
32. Anamaria Grecu (Gheorghiu), PhD Candidate, "Al. Ioan Cuza" University of Iași, *The Argumentative Strategy for Building the Audience in the Present Religious Speech. The parenthesis.*
33. Saleh Ramadan, Assist. Prof., PhD, Al-Zaytoonah Private University of Jordan, *A Semantic Coherence Analysis of a Short Story*
34. Sára MAGYARI, "Partium" Christian University of Oradea, *The linguistic image of life in the Hungarian and Romanian languages*
35. Oana Păstae, Assist. Prof., PhD, "Constantin Brîncuși" University, Târgu-Jiu, *Study of Verbal Collocations of the Noun Joy*
36. Violeta Tănase, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Subtitling Humour – a Journey Across Cultures*

GIDNI - I

37. Saleh Ramadan, Assist. Prof., PhD, Al-Zaytoonah Private University of Jordan, *Can University Students Correctly Guess the Meanings of Unfamiliar Words from the Context?*
38. Alexandru Praisler, PhD, "Dunărea de Jos" University of Galați, *Marketing Translation and Interpretation Services. The Case of Local Public Institutions*
39. Alina Bugheșiu, Research Assistant, PhD, Technical University of Cluj-Napoca, North University Centre of Baia Mare PhD, *Globalisation, Localisation and Glocalisation in Romanian Commercial Onomastics*
40. Alina-Mihaela Pricop, Research Assist., PhD, "Al. Ioan Cuza" University of Iași, *What Do the Romanian Dictionaries Say about "Stress" And "Accent"?*
41. Cristina Veronica Andreescu, Assist. Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *Cultural Imperialism*
42. Cristina Radu-Golea, Assist. Prof., PhD, University of Craiova, *The Synonymic Expansion Field of the Verb A Bate. I. The Series of the Meaning "To Strike"*
43. Florina Andronache, Assist., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *"Itangliano" or The Loss of National Identity of The Italian Language*
44. Roxana Vieru, Assist., PhD, "Al. Ioan Cuza" University of Iași, *Motivated Signs in the Denomination of Musical Instruments*
45. Mihai Handaric, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *The Plurality of Audiences and the Polyphony of the Biblical Text in Brueggemann's Theology*
46. Harieta Mareci Sabol, PhD, "Ștefan cel Mare" University of Suceava, *Bukovina of Memory. Narrativity and Identity Construction*
47. Felix Nicolau, PhD, Technical Constructions University of Bucharest, *Collaborative and Transnational Translation: Margento*
48. Simina Rațiu, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Totalitarian Propaganda vs. Salvation through Discourse in the End of the 19th Century Utopia*

GIDNI - I

49. Daniela Lucia Ene, Assist. Prof., PhD, "Gheorghe Asachi" Technical University of Iași, *Cultural Models and Conceptual Metaphors in Translating Idioms*
50. Carmen Neamțu, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *How Not To Miss and Interview?*
51. Corina Bozedeian, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Globalization and (in)Traductibility: From Referential to Connotative Equivalence*
52. Cristina Veronica Andreescu, Assist. Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *Sociocultural Globalization – the Role of the WTO*
53. Dana Camelia Diaconu, Assist., PhD, "Valahia" University of Târgoviște, *The Proportion of Loan Translation, Loan and Translation in Forming The Romanian IT / Computers Vocabulary*
54. Anca Doina Ciobotaru, Assoc. Prof., PhD, Hab., "George Enescu" University of Arts, Iași, *Stylistic Cyclicity in the Animation Theatre*
55. Violeta Negrea, Prof., PhD, "Dimitrie Cantemir" Christian University, *English, the Global Language: Complexity and Diversity*
56. Felicia Dumas, Prof., PhD, "Al. Ioan Cuza" University of Iași, *Les noms propres et l'Orthodoxie: réflexion traductologique sur l'expression d'une "identité nationale"*
57. Dana-Luminița Teleoacă, PhD, Scientific Researcher III, "Iorgu-Iordan – Al. Rosetti" Institute of Linguistics of the Romanian Academy, Bucharest, *Surprise Verbs in Present-Day Romanian: The Semantic Structure of the Psychological Predicate and its Implications on the Adjunctial Frame*
58. Florina Andronache, Assist., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *The Linguistic Globalization of Romance Languages under the Influence of English*
59. Ionela Gușatu, Assist, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *The Semantic Interpretation of the Nominal Medical Terms*

GIDNI - I

60. Bianca Han, Assist. Prof. PhD, "Petru Maior" University of Târgu-Mureș, *On the Necessity of Precious Terms: Euphemisms and Culture Specific Elements*
61. Oana Cogeanu, PhD, Hankuk University of Foreign Studies, Republic of Korea, *Identifying the Traveler: the Other and the Same*
62. Ancuța Negrea, Assist. Prof., PhD, "Valahia" University of Târgoviște, *The Dynamics of Identity in The Context of Globalization*
63. Daniel Cojanu, Assist. Prof., PhD, "Valahia" University of Târgoviște, *Ethno-Cultural Identity and the Politics of Recognition. Some Philosophical Remarks*
64. Adriana-Claudia Cîteia, Assist. Prof., PhD, "Ovidius" University of Constanța, *Differential Identities and the Dialogue with the Past, in Globalization Era*
65. Ina Delaunay, Assist. Prof., PhD, University of Pitești, *Aspects of Style Transposition in Poetical Text Translation*
66. Ionela Gușatu, Assist. PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *The Semantic Interpretation of The Noun Phrase by Means of The Generative Lexicon*
67. Ioana-Iulia Olaru, Assist. Prof., PhD, "G. Enescu" University of Arts, Iași, *The Sources of OP Art. Predecessors and Influences*
68. Andrea Peterlicean, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Language and Cultural Identity*
69. Vlad Preda, Assist. Prof., PhD, University of Craiova, *Anglicisms in Romanian Explanatory Dictionaries*
70. Alina-Nicoleta V. Vlad, PhD Candidate, University of Bucharest, *Hospitality between Commas and Borders*

THURSDAY – 29 MAY 2014

LANGUAGE AND DISCOURSE II -

Room: R 36

Moderators:

Assoc. Prof. Doina Butiurcă, PhD, "Petru Maior" University

Assoc. Prof. Silvia Pitiriciu, PhD, University of Craiova

1. Mariana Neț, Prof., PhD, Senior Researcher, "Iorgu-Iordan – Al. Rosetti" Institute of Linguistics of the Romanian Academy, Bucharest, *The National Theatre in Cluj on the Romanian and Central-European Map*
2. Silvia Florea, Associate Professor, "Lucian Blaga" University of Sibiu, *Notes on Recent Developments of Linguistic Prototypes in Cognitive Linguistics*
3. Lorena-Valeria Stuparu, Scientific Researcher III, PhD, Institute for Political Sciences and International Relations of the Romanian Academy, *Narrative Identity, Individual and Community*
4. Elena Prus, Prof. PhD, Hab, Institute of Philological and Intercultural Researchers, Free International University of Moldova, Chișinău, *Chinese Painting as a Po(i)etics of Symbolic Meanings*
5. Ruxandra Boicu, Assoc. Prof., PhD, University of Bucharest, *Language and Discourse within The Linguistic European Project*
6. Maria Rodica Mihulecea, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *Constructions elliptiques dans les proverbes*
7. Silvia Pitiriciu, Assoc. Prof., PhD, University of Craiova, *The Environmental Policy Terminology in Romanian*
8. Liliana Soare, Assoc. Prof., PhD, University of Pitești, *Unadapted Lexical Borrowings in an Old Romanian Text*
9. Smaranda Ștefanovici, Assoc. Prof., PhD "Petru Maior" University of Târgu-Mureș, *Traditional Socialization in A. Munro's "Boys and Girls"*

GIDNI - I

10. Nelu Vicol, Assoc. Prof., PhD and Angela Gârleanu, MA Student, The Institute for Education Sciences, Chişinău, Moldova, *The Input Function of the Language*
11. Tania Zamfir, PhD Candidate, University of Bucharest, *Language and Identity. Language Use in Constructing Hybrid Identities*
12. Lavinia Seiciuc, PhD, "Ştefan cel Mare" University of Suceava, *Space Perception in Romance Mentality: A Comparative View on Demonstrative Pronouns*
13. Mircea Breaz, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *The Fairy Tales World – Mese, mese, móka – Welt der Märchen. Notes to a New Edition of Ion VlasIU's Fairy-Tales*
14. Doina Butiurcă, Assoc. Prof., PhD, "Petru Maior" University of Târgu-Mureş, *Romanian Language in the Diaspora*
15. Aurelia Nicoleta Pavel (Dicu), PhD Candidate, University of Bucharest, *The Discursive Markers and the Argumentative Discourse*
16. Muguraş Constantinescu, Prof., PhD, Raluca-Nicoleta Balaţchi, Assist. Prof., PhD, "Ştefan cel Mare" University of Suceava, *Quête de langue(s), quête d'identité(s) en traduction*
17. Alina Gioroceanu, Assist. Prof., PhD, University of Craiova, *Deontic Marks in the Text of Criminal Procedure*
18. Simona Ioana Dragne, PhD Candidate, "Transilvania" University of Braşov, *The Actuality of Field Research. The Discursive Mechanisms of Explaining Tradition in the Romanian Transylvanian Community*
19. Corina Veleanu, PhD, Université Catholique de Lyon, *Mondialisation et interculturalité dans la langue roumaine des droits de l'homme*
20. Ana-Cristina Chirilă (Şerban), PhD Candidate, "Ştefan cel Mare" University of Suceava, *The Challenge of Exclamatory Structures in Translating Dramatic Dialogue*
21. Anişoara Pop, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Târgu-Mureş, *E-Writing in English for Dental Medicine*

GIDNI - I

22. Adelina Emilia Mihali, Assist., PhD, Technical University of Cluj-Napoca, North University Centre of Baia Mare, *National Identity Reflected in the Microtoponymy of the Upper Vișeu Valley, Maramureș*
23. Monica Olivia Grecea, PhD Candidate, "Babeș-Bolyai" of Cluj-Napoca, *National Identity: Pending. Case-Study German Performing Arts Groups*
24. Alina Preda, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *The Power of Discourse – From Love of Justice to Articulations of Hate*
25. Mircea Breaz, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Ion Vlasiu's Literary Ways and Keys. The Aphoristic Way and it's keys of understanding*
26. Gigel Preoteasa, PhD Candidate, University of Craiova, *Is War Metaphor a Linguistic Reality in Football-Related Discourse?*
27. Ana-Cristina Chirilă (Șerban), PhD Candidate, "Ștefan cel Mare" University of Suceava, *Romanian Versions of Tennessee Williams' Plays: notes on translating directive acts*
28. Iulia Cordus, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Rendre la Savoureuse Roumanie en français ou traduire en français le spécifique gastronomique roumain*
29. Dana Nica, Assist., PhD Candidate, "Alexandru Ioan Cuza" University of Iași - Université Blaise Pascal – Clermont 2, Clermont-Ferrand, France, *Port-Royal et la communication en langues romanes au XVIIe siècle*
30. Gabriela Iuliana Colipcă-Ciobanu, Assoc. Prof., PhD, Ioana Mohor-Ivan, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *Social, Cultural and Identitary Borders: Romanian Emigration and Its Cinematic Representations*
31. Valentina Gabriela Hohotă, PhD Candidate, University of Craiova - Université de Bourgogne, *A Comparative Approach on French and Romanian Prison Medium as Socio-Discursive Community*
32. Alina Bogdan, PhD Candidate, "Dunărea de Jos" University of Galați, *Racial and Ethnic Identity in Stand-Up Comedy Performance*

GIDNI - I

33. Ana-Maria Radu-Pop, Assist. Prof., PhD, University of the West, Timișoara, *Istro-Romanian Words of Italian Origin Denoting Professions, Military Ranks, Public Office Positions and Noble Titles*
34. Ioana Alexandrescu, Assist. Prof., PhD, University of Oradea, *Globally Raw: on raw foodism and its vocabulary*
35. Florica Ciodaru Courriol, PhD, Université "Jean Moulin" Lyon 3, France, *Référentiels sécurisants dans le roman moderne*
36. Mioara Mocanu, Assist. Prof., PhD, "Gh. Asachi" Technical University of Iași, *Dynamiques Transformatrices du Temps Discursif Sous Son Aspect Orphique*
37. Raluca Alexe, Assist., PhD Candidate, "Transilvania" University of Brașov, *The Typology of Marginal Conditional Constructions in Present-Day Romanian*
38. Diana Costea, Assist. Prof., PhD, "Petroleum-Gas" University of Ploiești, *Type d'ancrage au niveau textuel: au-delà de la narrativité „standard” liée aux temps du passé*
39. Dana Nica, Assist., PhD Candidate, "Alexandru Ioan Cuza" University of Iași - Université Blaise Pascal – Clermont 2, Clermont-Ferrand, France, *Pascal et ses interlocuteurs étrangers*
40. Emilia Tomescu, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *Rediscovering National Identity Through National Language - The Crisis of the "National Spirit" in Romania*
41. Tudor Hârșovescu, PhD Candidate and Mihai Călin Tanasi, PhD, "Titu Maiorescu" University of Bucharest, *The Importance of Etymology Logical Use in Acquiring Speciality Language*
42. Elena Faur, Scientific Researcher, PhD, "Sextil Pușcariu" Institute of Linguistics and Literary History, Cluj-Napoca, *The Invariance Principle: a Principle of Semantic Creativity?*
43. Mona Arhire, Assist. Prof., PhD, "Transilvania" University of Brașov, *Intercultural Transfer of Social Identity via Translation: A Corpus-Based Study*

GIDNI - I

44. Ioan Herbil, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *The Etymology of Family Names in -Ac/-Eac (-Iac)/-Ceac (Ukr. -Ak/-Як/-Чак) with the Ukrainians of Maramures*
45. Katalin Balázs, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *The Linguistic World Image Reflected in Proverbs*
46. Cristina Silaghi, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Manifestations of The Linguistic Interference in a Divergent Ukrainian Language from Romania*
47. Nagy Imola, Assist. Prof., PhD, Sapientia University of Târgu-Mureş, *The Semantics of Romanian Phytonims*
48. Alina Maria Ungureanu, PhD Candidate, University of Piteşti, *Types of Syntactic Groups in Dimitrie Bolintineanu's Work*
49. Anamaria Preda, Assist. Prof., PhD, University of Craiova, *On the Supplementary Predicative*
50. Cristian Moroianu, Assoc. Prof., PhD, "Iorgu-Iordan – Al. Rosetti" Institute of Linguistics of the Romanian Academy, Bucharest, University of Bucharest, *The Linguistic Europeanization: a National or a Communitarian Desideratum?*
51. Simona Nicoleta Staicu, Assist. Prof., PhD, "Victor Babeş" University of Medicine, Timişoara, *Lexical-Semantic Approaches of Medical Terms: Polysemy, Synonymy*
52. Ana-Maria Gînsac, Scientific Researcher, PhD, "Al. Ioan Cuza" University of Iaşi, Mădălina Ungureanu, Scientific Researcher, PhD, "Al. Ioan Cuza" University of Iaşi, *Glossing Technique in the Revised Text of the Old Testament translated by Nicolae Milescu (Ms. 45 – Library of the Romanian Academy)*
53. Raluca-Nicoleta Balaţchi, "Ştefan cel Mare" University of Suceava, *Dynamique de l'interrogation en français contemporain*
54. Rodica Cristina Apostolatu, Assist., PhD, "Dunărea de Jos" University of Galaţi, *Teaching Vocabulary to Engineering Students: A Lexical Approach*
55. Sanda Misirianţu, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Translating N. N. Nosov into Romanian*

GIDNI - I

56. Petronela Savin, Assist. Prof., PhD, "V. Alecsandri" University of Bacău, *Iuliu Zanne Restitutus: Critical edition project of Romanian Proverbs (vol. I-X). Theory, method and textual applications*
57. Daniela Burlacu, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Universal and National Terminology in Artistic Gymnastics*
58. Daniela Maria Marțole, Assist. Prof., PhD Candidate, "Ștefan cel Mare" University of Suceava, *MacBeth in Romanian. The Carp Translation*
59. Olivia Rusu, Assist., PhD Candidate, "Gh. Asachi" Technical University of Iași, *"Văleu, văleu, văleleu!" Translators' Problem-centred Strategies for Transferring Interjectional Meaning*
60. Ionel Apostolatu, Assist. Prof., PhD and Gina Necula, Assist., PhD, "Dunărea de Jos" University of Galați, *The Two Faces of Romanian: A Linguistic Contrastive Analysis of Some Grammar Structures Used in Romania and the Republic of Moldova*
61. Ildikó Gy. Zoltán, Assist, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Idioms from Classical English Prose*
62. Andreea Drișcu, PhD, "Al. Ioan Cuza" University of Iași, *Cyrillic graphy – means of preserving national and confessional identity of the Orthodox Romanians in Transylvania eighteenth century. Applications on two old Romanian grammars*
63. Petronela Savin, Assist. Prof., PhD, "V. Alecsandri" University of Bacău, *Romanian Traditional Food Heritage in the Context of Urban Development*
64. Raluca Felicia Toma, Assoc. Prof., PhD, "Valahia University" of Târgoviște, *The Concept of "Argument" and its Semantics in the Biblical Text*
65. Daniela Dălălău, Assist., PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Use of Visual and Multimodal Metaphors in Economic and Financial Press Articles*

THURSDAY – 29 MAY 2014

***COMMUNICATION AND PUBLIC
RELATIONS – Room: R21***

*Moderators: Prof. Grigore Georgiu, PhD, National University of
Political Studies and Public Administration, Bucharest
Assist. Prof. Eugeniu Nistor, PhD, "Petru Maior" University of Târgu-
Mureș*

1. Iulian Boldea, Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Globalization and Intercultural Communication*
2. Grigore Georgiu, Prof., PhD, National University of Political Studies and Public Administration, Bucharest, *Theoretical Models of Identity from The Perspective of Intercultural Studies*
3. Lucian-Vasile Szabo, Assist. Prof., PhD, University of the West, Timișoara, *Challenges and Communication in the Digital Era: Building a New Paradigm*
4. Maria-Ana Georgescu, Associate Prof., PhD, "Petru Maior" University of Târgu-Mureș, *The Image of an Organization Providing Social Services Reflected in Mass-Media*
5. Eugeniu Nistor, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Liviu Rebreanu's Academy Acceptance Speech*
6. Anca Mihaela Dobrinescu, Professor, PhD, "Petroleum-Gas" University of Ploiesti, *Rethinking Identity in the Age of Globalization*
7. Pál Enikő, Assistant, PhD, "Sapientia" University of Târgu-Mureș, *Hypostases of Romanian-Hungarian Intercultural Dialogue*
8. András Álmos, Assistant, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, Grigore Vasilica, Prof., PhD, National University of Physical Education and Sports, Bucharest, Romania, *Sports – a Social Integration Factor in a Multicultural Environment*

GIDNI - I

9. Daniela Gîfu, Scientific Researcher III, PhD, "Al. Ioan Cuza University" of Iași, *Pragmatics of Discursive Politeness*
10. Adrian Păcurar, Assist. Prof., PhD and Lia Lucia Epure, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *The Construction of Romanian Contemporary Political Class's Public Image – Its Content and its Origins*
11. Maria Dorina Pașca, Assoc. Prof., PhD; Monica Tarcea, Assoc. Prof., PhD – University of Medicine and Pharmacy, Târgu-Mureș; Alina Ungureanu – ADIS Romania, *Communication with the Social Partners Regarding Health and Non-Discrimination*
12. Ion Popescu-Brădiceni, Assist. Prof., PhD and Camelia Daniela Plăstoi, Assoc. Prof. PhD, "Constantin Brîncuși" University of Târgu-Jiu, *Synchronization and the Performance Sports Model Subjected to the Philosophical Interference*
13. Raluca Tudor, PhD, Postdoc Researcher and Irina Stănciugelu, Assoc. Prof., National School of Political Studies and Public Administration, Bucharest, *National Identity and Virtual Identity. Influence of inter- and intracultural on Identity Construction in Cyberspace, Romanian and French Travel Bloggers*
14. Laura Ioana Leon, Assist. Prof. PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, *Communicating with Patients from Different Cultural Backgrounds*
15. Fazakas Noémi, Assist. Prof., PhD, "Sapientia" University of Târgu-Mureș, *Revitalize or Not? Minority Communities and Endangered Languages in a Globalizing World*
16. Maria-Ana Georgescu, Associate Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Emotional Enhancement of Public Preferences*
17. Rada Cristina Irimie, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Social Media and Globalization: Measuring the Impact*
18. Ioan Șuşnea, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *Research And Innovation in Romania: Between Poverty, Imposture, and a Two-Speed Europe*

GIDNI - I

19. Adrian Corpădean, Assist. PhD, , "Babeş-Bolyai" University of Cluj-Napoca, *The State of the Union Address - a Useful EU Communication Endeavour under American Inspiration?*
20. Alina Andreica, Assist. PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *Ikea Pattern and Several Strategies of the Construction of The National Romanian Identity*
21. Cristian Moroza, Associate Prof., PhD, and Elena Enache, Professor, PhD, "Constantin Brâncoveanu" University of Pitești, *Particularities of Promoting the Social Media*
22. Cristina Nistor, Assistant Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Media Communication. A Case Study on European Union*
23. Adriana Dana Listes Pop, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *The Media, the Internet and the Mental Reality*
24. Marius Badea, PhD, "Valahia" University of Târgoviște, *Using Social Media In Public Relations Campaigns*
25. Claudia Chiorean, PhD, Research Assistant, "Babeş-Bolyai" University of Cluj-Napoca, *The Adolescent-Prosumer on Facebook*
26. Nicolae Chirilă, Assoc. Prof., Dr., "Petru Maior" University of Târgu-Mureş and Cristian Chirilă, Student, University of Medicine and Pharmacy, Târgu-Mureş, *Communication between Doctor and Patient as Part of the Managerial Communication*
27. Dumitru Borțun, Assoc. Prof., PhD, National School of Political Sciences and Administration, Bucharest, *Intercultural Communication and Intercultural Stress. Norms of a Sane Communicational Behavior*
28. Horațiu Catalano, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *The Preparatory Grade between Desirability and Undesirability – Ascertaining Trial with Practical Implications*
29. Gabriela Vasilescu, Assoc. Prof., PhD, „Petroleum-Gas” University of Pitești, *Communicating in Globalized Spaces*
30. Cristina Nistor, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Restructuring News Media in the Information Age*

GIDNI - I

31. Lucian-Nicu Rădășan, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Dynamics of Identity Between Different Forms of Reality*
32. Paula-Andreea Onofrei, Assist., PhD, "Al. Ioan Cuza" University of Iași, *Discovering Intercultural Dialogue*
33. Valentina Magdalena Drocan, PhD Candidate, University of Bucharest, *National Identity and The Power of Words Used by Media*
34. Veronica Gaspar, Assoc. Prof., PhD, National University of Music, Bucharest, *Non-Verbal Communication in Cultural Behaviour*
35. László Kóródi, Instructor, "Partium" Christian University of Oradea, *The Influence of The Cultural Differences in Organizational Communication*
36. Ruxandra Coman, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, *Online Communication and Its Role in Promoting the Identity Image and Intercultural Dialogue. The Case of National and Ethnic Minorities in Romania*
37. Paul Kun, Assoc. Prof., PhD, University of the West, Timișoara, *National Identity and Political Membership. Transnationality in the Context of the New Media of Communication*
38. Hajnalka Kánya, PhD Candidate, "Partium" Christian University of Oradea, *The Impact of The Background Colours of Online Texts on Students' Learning Performances*
39. Mariana Vârlan, Assist. Prof., PhD, "Valahia" University of Târgoviște, *From -isms to Euphemisms in the Present Advertising Language*
40. Mihaela Popescu, Scientific Researcher II, "Iorgu-Iordan – Al. Rosetti" Institute of Linguistics of the Romanian Academy, Bucharest, *A Pragmatic Approach to the Image in Communication on Facebook*
41. Mariana Cernicova, Assoc. Prof., PhD, "Politehnica" University of Timișoara, *Communicating Ethics in Romanian Business, in the Globalized Context*
42. Corina Moldovan, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *A Discipline of Reference in Present Day Research: Digital Humanities*

GIDNI - I

43. Ancuța-Maria Sigmirean-Vereș, PhD Candidate, Technical University of Cluj-Napoca, *Human Relationships in Tourism*
44. Dragoș Bako, PhD Candidate, "Lucian Blaga" University of Sibiu, *Political Manipulation in the Literary Press Editorials (1948-1958)*
45. Georgeta Șoavă, Prof., PhD, University of Craiova, *Intelligent Agents as IT Support for Companies*
46. Iulia Bîndar, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Ethnicity and Conflict Management at the End of the 20th Century and the Beginning of the 21st Century*
47. Silvia Dimănescu, Technical University of Cluj-Napoca – North University Center, Baia Mare, *The Brand Name – an Interdisciplinary Perspective*
48. Simina Badea, Assist. Prof., PhD, University of Craiova, *Translation and the Dialogue of Legal Cultures in a Multilingual Europe*
49. Andreea Georgiana Săndoi, PhD Candidate, University of Craiova, *Gender Stereotypes: the Image of the Woman Driver in Romanian Commercials*
50. Marius Stoianovici, Ionela Bîrsan, Ana Maria Cornelia, "Transilvania" University of Brașov, *E-Services: Collective Memory, Setting Up Newspaper Digitalized Archive Case Studies*
51. Florin Țurcanu, Assoc. Prof., PhD and Dana Simona Țurcanu, Assist. Prof., PhD Candidate, University of Medicine and Pharmacy, Târgu-Mureș, *Study on The Style of Sports Communications Custom for Volleyball Team Medicine CSU Tirgu Mures*
52. Felician Roșca, Prof., PhD, University of the West, Timișoara, *The Role of Communication in an International Music Festival*
53. Elena Tîrziman, Assoc. Prof., PhD, University of Bucharest, *The Problematic of the Communication in the Modern Library*
54. Larisa Ileana Casangiu, Assoc. Prof., PhD, "Ovidius" University of Constanța, *Valences of Communication by Diary/Journal and Letter*

GIDNI - I

55. Viorel Nistor, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Politicians in the Era of Social Media*
56. Marius Paşcan, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureş, *Specific Elements and Difficulties of Public Communication during Electoral Campaigns*
57. Elena-Iulia Apăvăloaie, Assistant, PhD Candidate, "Petru Maior" University of Târgu-Mureş, *Communication through the Internet*
58. Aurora Paşcan, Assist., PhD, University of Medicine and Pharmacy, Târgu-Mureş, *Orbiting New Age*
59. Laura Maliţa, Assist. Prof., PhD, University of the West, Timişoara, *Are Romanian Cities Ready to Become Smart Learning Cities?*
60. Adriana Maria Robu, PhD, "Al. Ioan Cuza" University of Iaşi, *Strategies of Manipulation through Nowadays Public Discourse*
61. Alice Iuliana Roşu, Assist., Phd Candidate, "Ştefan cel Mare" University of Suceava, *Word Formation Patterns in Romanian Food Engineering Terminology*
62. Iulia Lupu, PhD, Scientific Researcher III, Centre for Financial and Monetary Research „Victor Slăvescu”, Bucharest, *Strategy and Culture*
63. Ancuţa-Maria Sigmirean-Vereş, PhD Candidate, Technical University of Cluj-Napoca, *Human Relationships in Tourism*

THURSDAY – 29 MAY 2014

JOURNALISM – Room: R 34

Moderators:

Assoc. Prof. Rodica Frențiu, PhD, "Babeș-Bolyai" University of Cluj-Napoca

Angela Precup, PhD, "Babeș-Bolyai" University of Cluj-Napoca

1. Rareș Beuran, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *The Role of Ethnic Media in a Multicultural Society*
2. Diana Darabană, PhD, "Al. Ioan Cuza" University of Iași, *Aspects of Argumentation in Political Journalism*
3. Angela Precup, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *"Steaua Roșie" – The Voice of the Communist Period in the Mureș County*
4. Rodica Frențiu, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *National and Cultural Identity: Mythologising Artefact in Japanese Mass Media*
5. Suba Reka, Assoc. Prof., PhD, "Sapientia" University of Târgu-Mureș, *Editing Principles for Radio and Television Texts*
6. Fănel Teodorașcu, Assist., PhD, "Danubius" University of Galați, *The Promotion of Inter-War Newspapers (The Failure of the Newspaper Calendarul)*
7. Felicia Cordoneanu, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *National Identity Reflected in The Romanian Cultural Media*
8. Mihaela Mureșan, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Effective Writing (Grammar and Vocabulary) in Romanian Journalistic Texts*

GIDNI - I

9. Marius-Claudiu Pintilii, PhD, "Al. Ioan Cuza" University of Iași, *Reflexive and Passive Politeness Strategies in the Current Romanian Political Discourse within Televised Debates*
10. Adriana Dana Listeș Pop, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Ioan Petru Culianu's Literary Journalism and the Game of Concealing and Revealing Information*
11. Rareș Beuran, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Best Practices in Reporting Diversity*
12. Lacrima Balint, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca and Adrian Șimon, Assoc. Prof., Dr., "Petru Maior" University of Târgu-Mureș, *Violence Sublimed in Artistic Act – from the Acceptance in Thinking to the American Experiment*
13. Mihaela Mureșan, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Building the Narrative Structure of The Journalistic Writing. Study Case: Decat O Revista Magazine*
14. Sorin Preda, Assist. Prof., PhD, "Dunărea de Jos" University of Galați and Violeta Popa, Assist. Prof., PhD, "V. Alecsandri" University of Bacău, *"Flow Effect" Absence and Poor Media Audience of the Tragic Accident in Montenegro*
15. Violeta Popa, Assist. Prof., PhD, "V. Alecsandri" University of Bacău and Sorin Preda, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *Mass Media and Building a Family Identity*
16. Maria-Alina Tocilă (Pintilii), PhD Candidate, "Al. Ioan Cuza" University of Iași, *Conflict Talk in Romanian Television Debates and Talk-Shows: Conflict Mitigation Strategies*

THURSDAY - 29 MAY 2014

HISTORY AND CULTURAL MENTALITIES – Room: R 06

Moderators:

Prof. Mihaela Grancea, PhD, "Lucian Blaga" University of Sibiu

*Assist. Prof. Fabian Istvan, PhD, "Petru Maior" University of
Târgu-Mureş*

1. Cristian Măduţa, Assoc. Prof., PhD, "Vasile Goldiş" University of the West, Arad, *The Concept of History and The Philosophy of History*
2. Mihaela Grancea, Prof., PhD, "Lucian Blaga" University of Sibiu, *Communist Official Discourse on the Revolution from 1848-1849 in Hungarian and Romanian Movies*
3. Dragoş Avădanei, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *Story – History – Poetry*
4. Valeria Soroştineanu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *Romanian Orthodox Religious School in Transylvania after 1907, between Church and State Requirements*
5. Greta-Monica Miron, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Between Private and Public, between Personal Taste and Collective Space Representation. From the Heritage of Bishop Ioan Giurgiu Pataki*
6. Giordano Altarozzi, Associate Professor, PhD, "Petru Maior" University of Târgu-Mureş, *Nationalism and Totalitarianism's Affirmation during the Interwar Period*
7. Mariana Borcoman, Assistant Prof., PhD, "Transilvania" University of Braşov, *Parallel Identities within the Community of Rupea*
8. Cornel Sigmirean, Prof., PhD and Luminiţa Chiorean, Assoc. Prof., PhD, "Petru Maior" University of Târgu-Mureş, *"Utopia" and Reality. Emil Cioran's Idea of Nation*

GIDNI - I

9. Andrea Neculau, Assist. Professor, PhD student, Liliana Rogozea, Prof., PhD, "Transilvania" University of Braşov, *The Social Dimension of the Romanian Medical System - a historical review from the end of the XIXth Century till present*
10. Dorel Marc, PhD, Scientific Researcher II, Mureş County Museum, *The ethnological heritage in the theory and practice of the Transylvanian intercultural dialogue in Mureş area. Premises and contexts of globalization*
11. Marusia Cîrstea, Associate Professor, PhD, University of Craiova, *Foreign Policy of Great Britain – after the military defeat of France in 1940, according to the Romanian naval and military attaché in London*
12. Radu-Ciprian Şerban, PhD Candidate, "1 Decembrie 1918" University of Alba-Iulia, *Vojvodal Secretaries, Observers of the Lives of the Romanians in Brancoveanu's Age: Anton Maria Del Chiaro and Nicolae de Porta*
13. Oana Elena Badea, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, „Astra”, *National Comunion and Crowd Psychology in Transilvania during the Time of the Austro-Hungarian State*
14. Valer Russu-Sorin, Researcher, PhD, The Center for Greco-Catholic Studies, Blaj, "Babeş-Bolyai" University of Cluj-Napoca, *The Role of Romanian Uniate Church in promoting painters from Blaj (1891-1918)*
15. Sorin Bulboacă, Assist. Prof., PhD, "Vasile Goldiş" University of the West, Arad, *History of Social Work. Asylum-Hospitals in Transylvania in the Middle Ages*
16. Bogdan Gozman, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *The Death of a Hero. Manfred von Richthofen and the Legend of the Red Baron*
17. Mariana Borcoman, Assistant Prof., PhD, "Transilvania" University of Braşov, *Identity Construction – Identity Symbols*
18. Diana Daian, *The Missions and "The World of the Others". Depictions of the Otherness in the Catholic Missionary Reports from the Seventeenth-Century Moldavia*

GIDNI - I

19. Cristina Preutu, PhD, "Al. Ioan Cuza" University of Iași, *Social Identity and Political Legitimation. Messages Addressed to N. Ceausescu at Aniversaries*
20. Anamaria Macavei, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *About Women and Feminism in the Transylvania Interwar Press*
21. Cosmina-Georgeta Oprea (Pașcan), PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Intellectuality in the Old Mureș County. ASTRA and the Clerical Elites*
22. Constantin Secară, PhD, Senior Researcher III, Institute of Ethnography and Folklore "Constantin Brăiloiu", Bucharest, *History as Necessity, History as Opportunity. Ethnomusicological Researches in Significant Historical Moments for the East and South-East of Transylvania*
23. Cristina Furtună, Assist., PhD Candidate, "Valahia" University of Târgoviște, *People and Places in The History of Târgoviște*
24. Cristina Moraru, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Nations as Narrations. Postcolonial Narratives and the Hybridization of Identity Politics*
25. Mircea Prozan, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *The Economy of Transylvania before the Provisions of the Agrarian Reform from 1921*
26. Dan Dumitru Iacob, PhD, Senior Researcher, Institute for Research in Social Sciences and Humanities, Sibiu, *The Importance of Inventories of Assets for Everyday Life History in the Modern Era*
27. Fabian Istvan, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Armīs Romae – Weapons and Clothing as Identity Markers of the Roman Soldier*
28. Laura Sasu, PhD Candidate, "Transilvania" University of Brașov, *The Common Path of German National Socialist and Romanian Communist Totalitarianism*
29. Silviu Lupașcu, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *The Arabesques of Knowledge: Connections between Gnosticism and Sufism under Abbasid Dynasty (750-1258)*

GIDNI - I

30. Paul-Tiberiu Ardelean, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Constantin Brâncoveanu – Martyr by Excellence*
31. Roberto Sciarrone, PhD, Sapienza University of Rome, Italy, *The World War and the Collapse of the Austro-Hungarian Empire: The Issue of Nationalities*
32. Leonidas Rados, Researcher, PhD, "A. D. Xenopol" History Institute of Iaşi, *The Development of The Student Societies in The City of Iaşi during The Second Half of The 19th Century. European Models and Local Forms*
33. Alexandru Keresztes, Assist., PhD, and Liliana Rogozea, Prof., PhD, "Transilvania" University of Braşov, *Medical History Landmarks from the Activity of the Romanian Army Sanitary Service during the First World War*
34. Mariana Balaci Crînguş, Assist. Prof., PhD, Atalia Oniţiu, Assist. Prof., PhD, University of the West, Timişoara, *Hungarian Inhabited Villages from Banat. Cultural Identity Elements*
35. Maria Vâtca, PhD Candidate, University of the West, Timişoara, *Elements from the Area of Sanctity in Winter Customs in Valea Almăjului, Caraş-Severin County*
36. Radu Florian Bruja, Assist. Prof., PhD, University of Suceava, *The Establishment of Romanian-Slovakian Diplomatic Relations in 1939*
37. Mariana Verdeş, Assist., PhD Candidate, "Al. Ioan Cuza" University of Iaşi, *The Construction of Inter/national Identity: The Great Exhibition of 1851*
38. Roxana Dorina Pop, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *The Signs of Modernization in Cluj during the Interwar Period: The Street Network, the Healthcare/Sanitation System and Public Street Lighting*
39. G. Enache, Assist. Prof., PhD, University of Bucharest – Buzău Branch, *Stone Crosses in Cotorca*
40. Claudiu Cotan, Assoc. Prof., PhD, "Ovidius" University of Constanţa, *Religious Tolerance and National Identity in the Reign of Constantin Brâncoveanu*

GIDNI - I

41. Cătălin Balaci, PhD, Mariana Balaci Crînguș, Assist. Prof., PhD, University of the West, Timișoara, *Lost villages from Banat in 18th Century (I)*
42. Cristian Alexandru Boghian, Research Assist, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Nationalism vs. Interculturalism: the End of the Romanian Interwar Multiparty System*
43. Coralia Telea, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba-Iulia, *A 19th Century Defender of the Romanian National Identity*
44. Marius Mihuț, Assist., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *The Causes of the Japanese Lost Decade*
45. Ștefan Lifa, Assist. Prof., PhD, University of the West, Timișoara, *Contributions to the Northern Lower Danube History in the First Millennium. Demography. Cities. The Problem with the Fugitives*
46. Iuliana Stavarachi, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Interethnical Relations and Urban Vecinities in the Muntenimea Suburb from Iasi. The Period 1750-1800*
47. Liviu Brătescu, Researcher, PhD, "A. D. Xenopol" History Institute of Iași, *The Jewish Issue in Late Nineteenth Century Romania. A New stage*
48. Ana-Elena Constandache, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *The Romanian National Spirit in The Context of Foreign Influences on the 19th Century*

PSYCHOLOGY AND SOCIOLOGY – Room: R 35

Moderators:

Associate Prof. Maria Dorina Pașca, PhD, University of Medicine and Pharmacy, Târgu-Mureș

Assist. Prof. Alexandra Silvaș, PhD, "Petru Maior" University of Târgu-Mureș

1. Georgeta Ștefan Ungureanu, Professor, PhD, "Alexandru Ioan Cuza" Police Academy and Mihaela Popescu, Associate Professor, PhD, "Dimitrie Cantemir" University, *Psychosocial References of Women Victim to Domestic Violence*
2. Mihaela Stoica, Associate Prof., PhD, "Dimitrie Cantemir" University of Târgu-Mureș and Adriana Mihai, Associate Professor, PhD, University of Medicine and Pharmacy, Târgu-Mureș, *The Relation between Stress Vulnerability, Stress Perception and Stress Level*
3. Andreea-Mihaela Niță, Senior Lecturer, PhD, University of Craiova, *Migration and retro - migration of Roma population in Europe. Case study: Repatriation of Roma population from France*
4. Cristiana Bălan, Assist. Prof., PhD, "Spiru Haret" University of Brașov, *Psychological Counseling in Reducing Surgical Anxiety*
5. Veronica Gheorghită, Assist. PhD, University of Craiova, *Religious transformations in Western Europe in the globalization context*
6. Silvia Negruțiu, Associate Professor, PhD, University of Arts, Tîrgu-Mureș, *„New Educations” from Necessity to Solution - Conclusions of a Research*
7. Elena Hurjui, Assist. PhD, "Spiru Haret" University of Brașov, *Family Involvement in Child Education Study and the Relationship between Family and School*

GIDNI - I

8. Marilena Ticușan, Assoc. Prof., PhD, "Spiru Haret" University, *The Family Role in Children Integration in Society*
9. Oana Olariu, PhD Candidate, "Al. Ioan Cuza" University of Iași, *The Quixotic Social Movements of the Global Arena. How Cultural Homelessness and Cognitive Liberation are Modeling the Span of Contemporary Protests*
10. Mircea Suci, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tg. Mureș; Dr. Radu Horea Bostan, Emergency County Clinic Hospital Tg. Mureș; Adina Cosarca, PhD, Assistant, University of Medicine and Pharmacy, Tg. Mureș; Alina Ormenișan, Assist. Prof., PhD, University of Medicine and Pharmacy, Tg. Mureș, *The Influence of Personality Type in the Psychological Assimilation of Partial and Full Dentures*
11. Cornel Lazăr, Assoc. Prof., PhD, "Spiru Haret" University of Brașov, *A New Vision of Ethics and Deontology in Psychology*
12. Florin Vancea, Assist. Prof., PhD, "Spiru Haret" University of Brașov, *Dans Mouvement Therapy and the Increase of the Differentiation Level of the Self*
13. Loredana Stoica, Assoc. Prof., PhD, "Petroleum-Gas" University of Ploiești, *Video Violence and Its Influence on Juvenile Behavior in the Consumer Society*
14. Anca Luștrea, Assist. Prof., PhD, University of the West, Timișoara, *Deaf Cultural Identity and the Educational Approach to Language Acquisition*
15. Maria Oprea, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *Social Implications of Parentality in Teenagers*
16. Dragoș Dărbăbeanu, Assist. Prof., PhD, University of Oradea, *Actions and perspectives related to labor market. Sociological analysis on university graduates*
17. Mihaela Stoica, Associate Prof., PhD, "Dimitrie Cantemir" University of Târgu-Mureș and Adriana Mihai, Associate Professor, PhD, University of Medicine and Pharmacy, Târgu-Mureș, *Comparative Study Regarding the Level of Burnout in Doctors and Medical Assistants*

GIDNI - I

18. Oana Andreescu, Assist., MD, PhD Candidate and Liliana Marcela Rogozea, Prof., MD, PhD, "Transilvania" University of Braşov, *Tuberculosis and Alcoholism - Early Twentieth Century Social Diseases*
19. Răzvan-Lucian Andronic, Assoc. Prof., PhD, "Spiru Haret" University of Braşov, *Local development Strategies in Romania, between Pioneering and Standardization*
20. Tiberiu Cioban, PhD Candidate, "Babeş Bolyai" University of Cluj-Napoca; Florica Silaghi, PhD Candidate, Technical University of Civil Engineering, Bucharest; Radu Lacatus, Assist. Prof., PhD, University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca; Robert Cristian Purdoi, Assoc. Prof., PhD, University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca; Gabriela Bereşescu, PhD, MD, University of Medicine and Pharmacy, Târgu-Mureş, *Assessing the Risk Associated to Hydrocarbons Pollution on a Site Located in the Morphohydrographic Basin of the Mureş River*
21. Gheorghe Dejeu, Assist. Prof., PhD, University of Oradea, *Preserving Ethnic Identity Versus Social Integration of the Roma Communities*
22. Alexandra Silvaş, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureş, *Counseling and Communication*
23. Romeo-Radu Damian, MSc, University of London – Birkbeck College, *Manifesto Against Patological Identitary Conformism. The Identity of the New Man*
24. Mihaela Stoica, Associate Prof., PhD, "Dimitrie Cantemir" University of Târgu-Mureş and Adriana Mihai, Associate Professor, PhD, University of Medicine and Pharmacy, Târgu-Mureş, *The Effects of Burnout on Teachers. Depersonalization, Personal Unfulfillment and Physical Exhaustion*
25. Dorin Opreş, Assist., PhD, "1 Decembrie 1918" University of Alba-Iulia, *Influences of the Adolescent Crisis in the Parent-Child Relation*
26. Răzvan-Lucian Andronic, Assoc. Prof., PhD, "Spiru Haret" University of Braşov, *Action Research in Romania: History and Prospects*
27. Tiberiu Crisogen Discă, Assist., PhD, "Vasile Goldiş" University of the West, Arad, *Feminisation of Romanian Migration. Study on The Migration on Hunedoara County*

GIDNI - I

28. Ștefan Viorel Ghenea, Assist. Prof., PhD, University of Craiova, *Richard Rorty on Solidarity and Cultural Difference and the Cultural Policies Concerning the Ethnic Minorities*
29. Angela Vlădescu, PhD Candidate, University of Economic Studies, Bucharest, *Case Study Concerning Gender Mainstreaming within Romanian Police*
30. Tiberiu Cioban, PhD Candidate, "Babeș Bolyai" University of Cluj-Napoca and Ioan Aurel Irimuş, Professor, PhD, "Babeș Bolyai" University of Cluj-Napoca, *The Contribution of Applied Geomorphology in the Characterization and Management of a Historical Contaminated Site Located on the Mureș River Terrace Deposits*
31. Alexandra Porumbescu, Assist. PhD, University of Craiova, *The Cultural Impact of the Immigration of German Ethnicity from Romania*
32. Cosmin Popa (1), PhD, Gabriela Buicu (1,2), PhD, Lucian Ile (3), PhD, Zsolt Jakab (4), Psychologist, Florin Buicu (2), PhD, 1 – Center of Mental Health, Tîrgu-Mureș, 2 – University of Medicine and Pharmacy, Tîrgu-Mureș, 3 – Psychiatric Clinic "Eduard Pamfil", Timișoara, 4 - "Dimitrie Cantemir" University of Tîrgu-Mureș, *The Influence of the Stoic Philosophy on Cognitive Behavioral Therapies*
33. Nadia Florea, Assoc. Prof., PhD, "Spiru Haret" University of Brașov, *Learning to Live Together*
34. Maria Dorina Pașca, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tîrgu-Mureș, Monica Tarcea, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tîrgu-Mureș, Alina Ungureanu, ADIS Romania, *The Communication with Social Partners Regarding Health and Non-Discrimination*
35. Monica Opreș, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *Young People Attitudes Concerning the Romanian Public Life and Media*
36. Mihaela Grigorean, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Trans-affectivity and Spiritual Information*
37. Cristina Georgiana Voicu, Assoc. Prof., PhD, Post-PhD Fellow, SOP HRD/159/1.5/133675 Project, Romanian Academy, Iași Branch, *National versus Travelling Identities*

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38. Gabriela Buicu (1), PhD, Zsolt Jakab(2), Psychologist, Livia Țăran (1), PhD, Marius Țăran, M.D., Florin Buicu (1), PhD; 1: University of Medicine and Pharmacy, Târgu-Mureș, 2: "Dimitrie Cantemir" University of Târgu-Mureș, *A New Approach in Cognitive Behavioural Therapies in The Treatment of Obsessive-Compulsive Disorder*
39. Claudia-Neptina Manea, Assist. Prof., PhD, "Ovidius" University of Constanța, *The Role of Children Literature in the Emergence and Perpetuation of Gender Stereotypes*
40. Mirela Pârvu, MD (1), Marcela Sigmirean, MD, PhD (1), Ancuța Sigmirean, PhD Candidate; 1 – University of Medicine and Pharmacy, Târgu-Mureș, 2 – Technical University of Cluj-Napoca, *Quality of Life Assesment in Pacients with Chronical Diseases*
41. Angela Vlădescu, PhD Candidate, University of Economic Studies, Bucharest, *Theoretical Aspects of Professional Identity*
42. Sabin Siserman, PhD Candidate, Technical University of Cluj-Napoca, *Brief Diachronic Excursion into the Definition of Paradigms: Organisational Climate and Organisational Culture*
43. Sultana Avram, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *Aspects Concerning the Difficulties of Preserving Romanian Identity for the Romanians Abroad*
44. Dorina Chiș-Toia, Assist. Prof., PhD, "Eftimie Murgu" University of Reșița, *The Rites of Passage – Elements of National Identity*
45. Alina Ormenișan (1), Assist. Prof., PhD, Lucia Coșa (2), Assist. Prof., PhD, Mircea Suci, Assoc. Prof., PhD, (1), Elene Camelia Dalai (1), Assistant Prof., PhD, Blanka Petcu (1), Assist. Prof., PhD, Adina Coșarcă (1), Assist. Prof., PhD; 1 – University of Medicine and Pharmacy, Târgu-Mureș; 2 – "Petru Maior" University of Târgu-Mureș, *Culprits of Anxiety in Patients Scheduled for Mandibular Third Molar Odontectomy*
46. Gabriela Rusu-Pășărin, Assoc. Prof., PhD, University of Craiova, *La configuration de l'espace culturel identitaire : La Communauté roumaine de Canada*

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47. Dana Cîmpan, Assistant Prof., PhD, University of Medicine and Pharmacy, Târgu-Mureș, *The Role of Socio-Cultural Factors in The Development of Identity Disturbance of Borderline Personality Disorder*
48. Liana Bereșescu (1), Mariana Păcurar (2), Blanka Petcu (1), Mihai Pop (3), Monika Kovacs (3); University of Medicine and Pharmacy, Târgu-Mureș – 1: Preventive Dentistry, 2: Paedodontics and Orthodontics, 3: Odontology and Periodontology, *The Influence of Socioeconomic and Behavioral Factors on Dental Caries Experience*
49. Gina Alina Caraveteanu, Assist., PhD, "Spiru Haret" University of Brașov, *Analysis of Socio-Cultural Environment and of The Types of Families Deviant Students Come From*
50. Lucian Ile (1,2), Psychologist, Dr., Cosmin Popa (1,3), Psychologist, Dr., Claudia Pop (1), Psychologist, Cristina Bredicean, Dr. (1, 2, 4); 1: The MARA Institute; 2: The Psychiatric Clinic "Eduard Pamfil" of Timișoara; 3: University of Medicine and Pharmacy, Târgu-Mureș; 4: "Victor Babeș" University of Medicine and Pharmacy, Timișoara, *On The Rationality of Delusional Discourse*
51. Lioara-Bianca Buboiu, PhD Candidate, University of Oradea, *The Socialization of Children with Disabilities*
52. Keresztesi Arthur Attila (1), Dr., Gabriela Asofie (2), Dr., Jung Harald (1) Dr. – 1: Institute of Legal Medicine, Târgu-Mureș, University of Medicine and Pharmacy Târgu-Mureș; 2: University of Medicine and Pharmacy, Târgu-Mureș, *Socio-Familial Factors That Lead to Juvenile Delinquency*
53. Claudia-Neptina Manea, Assist. Prof., PhD, "Ovidius" University of Constanța, *Sociological Theories on Gender-Role Stereotypes*
54. Gina Alina Caraveteanu, Assist., PhD, "Spiru Haret" University of Brașov, *Assessment of students behavior in conflict situations*
55. Emilia-Maria Sorescu, Assist. Prof., PhD, University of Craiova, *Social Work Between Globalization and Respect for Cultural Specificity*
56. Dumitru Stan, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *Undesirable and Admirable in National Identity of the Romanians*

GIDNI - I

57. Barna Grigore, Researcher, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca and Barna Katalin, Pscyhologist, MA, *Interventions in Romania To Reduce Tobacco-Related Morbidity and Mortality*
58. Rodica Tocu, Assist., PhD Candidate, "Dunărea de Jos" University of Galaţi, *Gender Identity: Comparative Study between the Constance of Gender and the Ability to Distinguish between the Appearance and Reality of the Gender*
59. Ovidiu Florin Toderici, Assist. Prof., PhD, "Vasile Goldiş" University of the West, Arad, *The Problem of Identity and Alterity in Postindustrial Society. Sociological Approach*
60. Camelia Dalai, Dr., Assist. Prof., University of Medicine and Pharmacy, Oradea; Gabriela Ciavoi, Dr., Assist. Prof., University of Medicine and Pharmacy, Oradea, Ioana Romanul-Ignat, Dr., Assist. Prof., Ciprian Dalai, Dr., Assist., University of Medicine and Pharmacy, Oradea, Raluca Sabău, Assist, University of Medicine and Pharmacy, Târgu-Mureş, *The Psychomatic Disturbances and the Therapeutic Failure at Patients Wearing Dentures*
61. Oana-Cătălina Voichici, PhD Candidate, "Valahia" University of Târgovişte, *AIDS-Infected Needles – Urban Legend?*
62. Irina Anghel, PhD Candidate, Researcher, Institute of National Economy, Romanian Academy, *Social Innovation, an Answer and Cornerstone to Sustainable Globalization*
63. Mirela Pârvu (1), MD, PhD, Marcela Sigmirean (1), MD, PhD, Ancuţa Sigmirean (2), PhD Candidate; 1: University of Medicine and Pharmacy, Târgu-Mureş, 2: Technical University of Cluj-Napoca, *Life Quality Assesment in Pacients with Reumatoid Poliartritis*
64. Mihai Handaric, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *Possible Perspectives upon Religious Tradition*
65. Elena Bîrsan, Assist. Prof., PhD, "Ion Creangă" University of Chişinău, Moldova, *Self-Esteem – Important Vector in Personal and Professional Development*

GIDNI - I

66. Carmen Alexandrache, Assistant, PhD, "Dunărea de Jos" University of Galați, *Perspectives of Understanding Romanians' "Tendency" to Consume Wine. The Case of Premodern Romanian Society*

THURSDAY – 29 MAY 2014

LAW – Room: A 109

Moderators: Prof. Ioan Sabău-Pop, PhD, "Petru Maior" University of Târgu-Mureș; Prof. Cristinel Ioan Murzea, PhD, "Transilvania" University of Brașov

1. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Aspects Regarding the Interference of the Romanian Law System with that of the European Community*
2. Liviu-Bogdan Ciucă, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *Donations to The Future Spouses for Marriage and Donations Between Spouses (Art. 1030-1033 Civil Code)*
3. Claudia Roșu, Prof., PhD, University of the West, Timișoara, *Order for Payment Procedure*
4. Anca Lelia Lorincz, Prof., PhD, "Alexandru Ioan Cuza" Police Academy, Bucharest, *Procedural Aspects of Extradition, As a Form of International Judicial Cooperation in Criminal Matters*
5. Cristinel Ioan Murzea, Prof., PhD, "Transilvania" University of Brașov, *The Legal Nature and Evidentiary Value of The Certificate of Inheritance*
6. Ioan Sabău-Pop, Prof., PhD, "Petru Maior" University of Târgu-Mureș, *The Reception of the Agrarian Reform of 1921 in the Epoch, its Original Features towards a Modern and equal Social-Judicial Consecration of the Right to Property*

GIDNI - I

7. Gabriela Goudenhoofd, Assist. Prof., PhD, University of Oradea, *The Theory of the Rule of Law, a Global Response to the Challenges of National Identities*
8. Claudia Șerban Cernat, Assist. Prof., PhD, "Spiru Haret" University of Brașov, *Making a Decision in Risk and Uncertainty Conditions*
9. Diana Domnica Dănișor, Assoc. Prof., PhD and Sevastian Cercel, Prof., PhD, University of Craiova, *Death Seen from the Judicial Perspective of the New Roman Civil Code: The Respect Owed to the Deceased Person*
10. Gianina-Anemona Radu, Assist. Prof., PhD, "Al. Ioan Cuza" Police Academy of Bucharest, *Specific Elements of Alternative Dispute Resolution Found in Criminal Proceedings*
11. Iulia Bădoi, PhD Candidate, University of Economic Studies, Bucharest, *The Reconstruction of Labor Law – The Mediation within the Field of Collective Labor Conflicts*
12. Mădălina Alexandra Cotiu, PhD Candidate and Horațiu Sorin Dan, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Healthcare Reforms and the Intra-EU Health Labour Market. The Case of Romania*
13. Anca-Iulia Stoian, Assist. Prof., PhD, "Spiru Haret" University of Constanța, *Reflections on the Legal Concept of Criminal Unit. Special Focus on ohe Types of Criminal Legal Unit*
14. Rodica Lacrima Boilă, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Bioethics - a New Scientific Concept Regarding Human Dignity in a Democratic Society*
15. Viorel Găină, Prof. PhD and Alexandru-Mihnea Găina, Assist. Prof. PhD, University of Craiova, *The Globalization of Law and the Sovereignty of the States*
16. Cristina Ilie, Assist. Prof., PhD, University of Craiova, *The Image of Romanian Penitentiaries from the Perspective of International Institutions*
17. Csanád Albert-Lőrincz, PhD, Assistant, "Babeș-Bolyai" University of Cluj-Napoca, *Diminishing national sovereignty affecting eu member states' citizenship?*

GIDNI - I

18. Ioan Sabău-Pop, Prof., PhD and Aurelian Olimpiu Sabău-Pop, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *The Historical Evolution and Development of the European Concept of Administration Science*
19. Liviu-Bogdan Ciucă, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *Fiducia/Trust by The New Civil Code (Art. 773-791 of The Civil Code)*
20. Maria-Magdalena Bârsan, Assist., PhD, "Transilvania" University of Brașov, *Criminal Liability of Minors in The New Regulations*
21. Irina-Nicoleta Ghigiu, PhD Candidate, University of Craiova, *Judicial Landmarks Regarding the Protection of the National Minorities Right to Study in the Maternal Language*
22. Lacrima Bianca Luntraru, PhD Candidate, Lawyer, Târgu-Mureș, *Good Will and Abuse from the Perspective of the New Civil Code*
23. Flavia Ghencea, Assist. Prof., PhD, "Spiru Haret" University of Constanța, *Considerations Regarding The Legal Regime of Administrative Authorization in European Law*
24. Alina Gentimir, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *Cultural, Religious and Linguistic Diversity as a Right Legitimised by European Union Normative and Jurisprudential Framework*
25. Aron Samu, PhD Candidate, "Babeș-Boyai" University of Cluj-Napoca, *Adequately Administering The Administrator. An Economic Analysis of Public Law Perspective on Managing Sovereignty*
26. Irina Lazăr, PhD, University of Craiova, *The evolution and the impact of European Citizens Initiative after the entry into force of Regulation no 211/2011 adopted by the European Parliament and Council*
27. Dan Olimpiu Gabor, Assist., PhD, Ana Maria Cornelia, PhD Candidate, Nadine Roman, PhD Candidate, "Transilvania" University of Brașov, *Researches Regarding Optimal Solutions in the Polygraph Testing System*
28. Alina Andreia Leția, PhD, SPARL Leția&Perețianu, *Globalization and Economic-Financial Criminality*

GIDNI - I

29. Răzvan Cosmin Roghină, PhD Candidate, University of Bucharest, *The Constitution and Constitutionalism*
30. Alexandru Florin Măgureanu, Assist. Prof., PhD, "Spiru Haret" University of Braşov, *Filiation as a Result of Medically Assisted Human Reproduction in Romanian and International Law*
31. Ionela Cecilia Sulea, Assist. Prof., PhD, "Dimitrie Cantemir" University of Târgu-Mureş, *Criminal Measures which Protect the Rights of Trade Marks*
32. Roxana Matefi, Assist. Prof., PhD, "Transilvania" University of Braşov, *The Respect Due to Individuals after their Death under The Regulation of the New Civil Code*
33. Mihaela Rotaru, Assistant, PhD, "Alexandru Ioan Cuza" Police Academy, Bucharest, *Active Subject of The Fetus Bodily Harm Offense Stipulated in Article 202 of The New Criminal Code*
34. Adrian Mocanu, Dan Gabor, Ioana Nicolae, Angela Repanovici, "Transilvania" University of Braşov, *Electronic Platform for Human Resources Management of the Legal Domain*
35. Livia Mocanu, Associate Prof., PhD, "Valahia" University of Târgovişte, *Considerations on the Effects of the Insurance Contract in the Light of the New Civil Code*
36. Ana-Maria Țigănescu, Assist. Prof., PhD, "Spiru Haret" University of Constanţa, *The Concept of Public-Private Partnership and Its Delimitation from Other Legal Institutions*
37. Csanád Albert-Lőrincz, Assistant, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *The dilemmas of pluralist democracy*
38. Ion Popescu Slăniceanu, Prof., PhD and Isabela Stancea, Assist. Prof., PhD, "Constantin Brâncoveanu" University of Piteşti, *Promotion and Protection of the Human Rights by the Constitutional Court*
39. Cristian Moşnianu, Assist. Prof., PhD, "Ovidius" University of Constanţa, *Regulations in the Concurency Politics in the US, EU and Romania*

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40. Oana Saramet, Assist. Prof., PhD, "Transilvania" University of Braşov, *The Constitutional and Legal Regime of The Liability of The President of Romania. The Constitutional Court Case-Law*
41. Flavia Ghencea, Assist. Prof., PhD, "Spiru Haret" University of Constanţa, *Several Aspects on Organization and Functioning of Romanian Court of Accounts, as Administrative Authonomous Authority*
42. Dan Sfirna, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Mircea Djuvara and the Autonomy of Juridical Knowledge*
43. Adrian-Cătălin Țigănoaia, PhD, "Alexandru Ioan Cuza" Police Academy, Bucharest, *The Indefeasibility Condition of Some Crimes in Romanian Criminal Law*
44. Cosmin Radu Mitroi, PhD Candidate, University of Bucharest, *Globalization and the Environment. The Judicial Protection of the Atmosphere on the International Level, with Special Reference to Climatic Changes*
45. Constanţa Mătuşescu, Assoc. Prof., PhD, "Valahia University" of Târgovişte, *The National Identity in the Judicial Frame of the EU*
46. Mihai Bârsan, PhD Candidate, "Transilvania" University of Braşov, *Current Considerations regarding the Legal Protection of Classified Intelligence*
47. Adrian Lupaşcu, Assist., PhD Candidate, "George Bacovia" University of Bacău, *Mediation in Criminal Matters*
48. Agata Mihaela Popescu, Prof., PhD, "Dimitrie Cantemir" University of Bucharest and Alexandra Nistor-Lung, PhD Candidate, "Alexandru Ioan Cuza" Police Academy, Bucharest, *Organized Crime – Manifestation of the Human Evil from the Perspective of National Identity*
49. Marius Ciprian Bogeia, Assist. Prof., PhD, "George Bacovia" University of Bacău, *Regulating the NE BIS IN IDEM Principle in the New Code of Criminal Procedure. Terms and Legal Effect*
50. Nelu Niţă, Assist. Prof., PhD, "George Bacovia" University of Bacău, *The Prior Complaint in the New Criminal Procedure Code*

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51. Andreea Elena Mirica, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *The Lawyer as Special Curator According to the Dispositions of Art. 58 in the Code of Civil Proceedings*
52. Vasile Lupu, PhD, Researcher III, "Gh. Zane" Institute of Economic and Social Research, Romanian Academy – Iași Branch, *The Former Onwner in Romanian Judiciary Trial*
53. Oana Gălățeanu, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *The Importance of Psychology and Communication Knowledge within the Dialogue between Investigator and Suspect*
54. Irina Oriol, PhD and Gheorghe Pinteala, PhD, "Eftimie Murgu" University of Reșița, *Econometric Analysis of Demographic Phenomena and Interference with Legal Issues*
55. Dan Andrei Popescu, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *On Small impact Probability in the Conflict of Laws: Escape Clauses*
56. Sergiu Golub, Assist., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *The Trust – Exponent of Globalization in the Legal System of the New Civil Code?*
57. Marius Ciprian Boga, Assist. Prof., PhD, "George Bacovia" University of Bacău, *The Referral of The Criminal Prosecution Bodies in The New Code of Criminal Procedure. New Regulations*
58. Ștefania-Cristina Mirică, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *Peculiarities of Case Research when Evidence is Administered by Lawyers or Legal Counsel*
59. Anane Ivan, Assist. Prof., PhD, "Ovidius" University of Constanța, *Phone Interceptions in Light of the New Procedural Criminal Law and International Jurisprudence*

THURSDAY – 29 MAY 2014

ECONOMY AND MANAGEMENT I – Room: R 30

Moderators:

*Prof. Carmen Comaniciu, PhD, "Lucian Blaga" University of Sibiu;
Assoc. Prof. Manuela-Rozalia Gabor, PhD, "Petru Maior" University of
Târgu-Mureș*

1. Daniela Ștefănescu, Assoc. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Is There a Strong Correlation between Antrepreneurship and Economic Growth in European Countries?*
2. Luminița Gabriela Popescu, Professor, PhD, National University of Political Studies and Publica Administration, Bucharest, *A New Imperative for Public Governance in the Light of Globalization: Building a Space of Strategic Responsiveness*
3. Manuela Rozalia Gabor, Assoc. Prof., PhD and Flavia Dana Oltean, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Romanian Heritage for Dark Tourism as Alternative for Sustainable Economic Development*
4. Lia Codrina Conțiu, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Cultural and Natural Heritage Management in Romania – the Case of Târnava Mare Area from Southern Transylvania*
5. Elena Doval, Prof., PhD, "Spiru Haret" University of Brașov, *Change Management Model to Integrate New Cultural Values into The Organization's Strategy*
6. Mihaela Abalaesei, PhD Candidate and Mihaela Tanase, PhD Candidate, "Alexandru Ioan Cuza" University of Iași, *Impact of Leadership Practices on Work Motivation: A Cross-Cultural Analysis*
7. George Dorel Popa, Associate Prof., PhD, "Ovidius" University of Constanța, *Globalization of the Markets and Public Loans*

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8. Roxana Ștefănescu, Professor, PhD, "Spiru Haret" University of Brașov, *The Cybernetic Relation between Organizations and Global Business Environment*
9. Bogdan Țigănoaia, Assistant Professor, PhD, Politehnica University of Bucharest, *Theoretical and Practical Considerations Regarding the Information Security Management System within Organizations in Concordance with the New International Standard ISO/IEC 27001:2013*
10. Elena-Iulia Apăvăloaie, Assistant, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Perceptions of the Internet in Mureș County*
11. George Dorel Popa, Associate Prof., PhD, "Ovidius" University of Constanța, *Globalization Today and Money Laundering*
12. Roxana Ștefănescu, Professor, PhD, "Spiru Haret" University of Brașov, *Changes in the Global Business Environment Concerns Today's Competition*
13. Alina Voiculeț, Assist. Prof., PhD and Nicoleta Belu, Assist. Prof., PhD, "Constantin Brâncoveanu" University of Pitești, *Women Managers in a Globalized Society*
14. Viorel Lăcătuș, Associate Professor, PhD, Ioan-Alin Nistor, Assistant Professor, PhD, Mircea-Iosif Rus, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Budget Financing vs. Private Financing for Research Activities. Case Study*
15. Adina Berbeniciuc-Mititiuc, PhD Candidate, "Al. Ioan Cuza" University of Iași, *A Spatial Perspective on Regional Tourism in Eastern and Central Europe*
16. Bogdan Țigănoaia, Assistant Professor, PhD, Politehnica University of Bucharest, *Comparative Study Regarding International Standards on Information Security Management Systems in Organizations: ISO/IEC 27001:2013 vs. ISO/IEC 27001:2005*
17. Roxana Elena Popșa, Assistant, PhD. Candidate, "Lucian Blaga" University of Sibiu, *General Considerations on Ecological Certification of Hotel Services*

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18. Oana Albescu, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Ethics in Contemporary International Business. Business Behavior in the International Post-crisis Context*
19. Sabina Hodor, PhD, "Al. Ioan Cuza" University of Iaşi, *What Total Rewards Means*
20. Laurenţiu Stoenică, PhD Candidate, Academy of Economic Studies, Bucharest, *Defining the Target Audience of the Marketing Communication Strategy of the Romanian Military Higher Education Institutions*
21. Nicoleta Grideanu, Assist. Prof., PhD, "Spiru Haret" University of Braşov, *Globalization and International Marketing*
22. Doina Guriţă, PhD, "Al. Ioan Cuza" University of Iaşi, *Market Economy and State Law in the Context of Globalization*
23. Manuela Rozalia Gabor, Assoc. Prof., PhD and Flavia Dana Oltean, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureş, *Destination Tourism - Empirical Study by Kelly Grid within Romanian Youth*
24. Nicoleta Mihăilă, Scientific Researcher, Centre for Financial and Monetary Research „Victor Slăvescu”, Bucharest, *Impact of Fiscal Pressure on Population Behaviour*
25. Sabina Țuca, PhD Candidate, "Al. Ioan Cuza" University of Iaşi, *The Core of Globalization: The States or the Multinational Corporations?*
26. Carmen Comaniciu, Prof., PhD, "Lucian Blaga" University of Sibiu, *Performance in Tax Administration – Key Element to Ensuring Optimal Taxation in Romania*
27. Mariana Nagy, Prof., PhD, "Aurel Vlaicu" University of Arad, Adina Negruşa, Associate Professor, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Using Electre Method for a Computer Assisted Decision in the Field of Public Acquisition in Romania*
28. George Bălan, Assoc. Prof., PhD and Elena Roxana Stoica, Student, the Roman-German University of Sibiu, *Emotional Intelligence and Leadership Skills*

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29. Ion Ignat, Prof., PhD and Andreea Grădinaru, PhD Candidate, "Al. Ioan Cuza" University of Iași, *The Importance of Behavioral Economics in the Study of the Investment Process*
30. Viorel Lăcătuș, Associate Professor, PhD, Ioan-Alin Nistor, Assistant Professor, PhD, Mircea-Iosif Rus, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Venture Capital Funding – an Alternative Source of Funding for Research Activities*
31. Laura Dincă, PhD and Maria-Magdalena Criveanu, Student, University of Craiova, *Network Enterprises - Modern Organization Solution for Enterprises in a Dynamic Environment*
32. Lucia Petronela Blăjuț, PhD, "Al. Ioan Cuza" University of Iași, *The Global Economic Crisis Impact on the Euro Area Countries*
33. Mara Ursache, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Examining Tourism Development Challenges in Central and Eastern European Countries*
34. Andra Maria Găină, Assistant, PhD and Alexandru - Mihnea GĂINĂ, Assistant Prof., PhD, University of Craiova, *The Economic Globalization and Denationalization of The Economies*
35. Alexandra Stăniț, T.A. PhD Student, "Lucian Blaga" University of Sibiu, Ramona Todericiu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *Globalization Implications for Strategic Human Resource Management*
36. Gimia Virginia Bujancă, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Redefining China's Growth Economic Model in The Age of Globalization*
37. Cristian Buzatu, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *Individual Financial Decision in Romania Behavioral and Educational Determinants*
38. Ioana-Raluca Diaconu, Assist. Prof., PhD Student, "Al. Ioan Cuza" University of Iași, *Co-Operative Banks Profitability after 2008: Evidence from EU-27*
39. Ionela Maria Bîrsan, Ioana Nicolae, Marius Stoianovici, Angela Repanovici, "Transilvania" University of Brașov, *Institutional Open Access Policies*

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40. Ștefan-Bogdan Vasilescu, Economist, Iași; Laura-Deniss Popa, Economist, Iași; Dumitru-Cristian Oanea, PhD Candidate, University of Economic Studies, Bucharest, *The Impact of 2011 Earthquake and Tsunami on Japan and Its Main Trading Partners. Event Study Approach*
41. Anca-Simona Hromei, PhD Candidate and Maria Mădălina Voinea, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Accounting in the Process of Decision Making*
42. Solomia Andreș, Assoc. Prof., PhD, "Eftimie Murgu" University of Reșița, *The Analysis of Reward Management Implementation in a Successful Firm from Caras-Severin County*
43. Florin Boghean, Assoc. Prof. PhD, "Ștefan cel Mare" University of Suceava, *The Implementation of Management Control System as a Guarantee of Performance in the Public Sector*
44. Emilia Vasile, Prof., PhD, "Athenaeum" University of Buchares and Ion Croitoru, PhD Candidate, "Athenaeum" University of Bucharest, *Audit Committees and Corporate Governance*
45. Elena Rusu, Assistant Professor, PhD, Manole Cojocaru, Assoc. Prof. PhD, "Titu Maiorescu" University of Bucharest, *Biochemistry Laboratory Management*
46. Iosif Moldovan, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *Budgetary Risks in 2014 and Some Aspects of Social and Economic Inequality*
47. Angelica Căpraru, Assist, PhD Candidate, Technical University of Cluj-Napoca, *Culture – from Anthropology to Management*
48. Diana Elena Vasiu, Assist, PhD Candidate, "Lucian Blaga" University of Sibiu; George Bălan, Assoc. Prof., PhD, "Romanian-German" University of Sibiu; Nicolae Balteș, Prof., PhD, "Lucian Blaga" University of Sibiu, *Case Study Regarding Economic Value Added for the Companies Having the Business Line in Industry and Construction, Listed and Traded on the Bucharest Stock Exchange*
49. Olivia Roxana Popescu, Assist. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *Decision Making Process in Small and Business Sized Entreprises*

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50. Cătălina-Adriana Ivănuș, PhD Candidate, Academy of Economic Studies, Bucharest, *Improving the Gender Balance in the Management Boards*
51. Solomia Andreș, Assoc. Prof., PhD, "Eftimie Murgu" University of Reșița, *The Model of Modern Business Management Caraș-Severin – Holding*
52. Elena Chițimuș, PhD Candidate, "Al. Ioan Cuza" University of Iași, *A Review of Studies on Corporate Governane in Romania*
53. Radu Ioan, Prof., PhD, Bucharest University of Economic Studies and Viorel Benjamin Branzas, Bucharest University of Economic Studies, *Competitive Intelligence among Urban Public Services in Romania*
54. Mariana Bădoi, PhD Candidate, Bucharest University of Economic Studies, *The Fiscal Treatment of Contributions in Private Pension Systems in The European Union*
55. Diana Elena Brînză, PhD Candidate, Bucharest University of Economic Studies, *Comparison between the Directive no.34/2013 and IFRS 13 Fair Value Measurement regarding the fair value concept*
56. Romeo-Radu Damian, MSc, University of London – Birkbeck College, *A Study on The Level of Training Evaluation That Takes Place in Organizations*
57. Olivia Roxana Popescu, Assist. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *Decision Making Process during Organizational Change in Romanian Companies*
58. Nicoleta Enache, Assist., PhD, "Valahia" University of Târgoviște, *Equality*
59. Mariana Bădoi, PhD Candidate and Diana Elena Brînză, PhD Candidate, Bucharest University of Economic Studies, *Economic Considerations Regarding the Evaluation of Financial Instruments in Private Pension Systems*
60. Demyen Suzana, Assist., PhD Candidate, University of the West, Timișoara; Lala Popa Ion, Professor, PhD, University of West, Timișoara, *Relevance of Labor Productivity upon Human Resource Performance at SME Level*

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61. Marius Gust, Prof., PhD, "Constantin Brâncoveanu" University of Pitești, *Effects of The Economic Crisis on The Efficiency of Romanian Enterprises*
62. Tudor Ciumara, PhD, "Victor Slăvescu" Centre for Financial and Monetary Research, Bucharest, *Factors Influencing Individual Financial Decisions: A Literature Review*
63. Ghassan Shakhshir, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Romanian-Hungarian Canned Food Buying Behavior*
64. Călin-Petrică Vegheş, Prof., PhD, Academy of Economic Studies, Bucharest, *Milestones For an Effective Direct Communication with The Consumers: Empirical Evidences from Romania*

THURSDAY – 29 MAY 2014

ECONOMY AND MANAGEMENT II – Room: R 34

Moderators: Prof. Tiberiu Brăilean, PhD, "Al. Ioan Cuza" University of Iași; Assoc. Prof. Ion Bircea, Dr., "Petru Maior" University of Târgu-Mureș

1. Tiberiu Brăilean, Prof., PhD, "Al. Ioan Cuza" University of Iași, *White Swans, Black Swans*
2. Tatiana Dănescu, Prof., Dr., "Petru Maior" University of Târgu-Mureș, *Conformity and Independence in Corporative Governance*
3. Ramona Neag, Prof., PhD and Ema Mașca, Assoc. Prof., PhD "Petru Maior" University of Târgu-Mureș, *Financial Information Through the Financial Statements at National, European and International Level*
4. Călin Enăchescu, Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Implementation Limits of the Neural Networks on Traditional Computers*
5. Bogdan Ștefanachi, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *International Political Economy – Institutions and Institutional Reforms*
6. Dumitru Cristian Oanea, PhD Candidate, University of Economic Studies, Bucharest, *Ability of Value at Risk to Estimate The Risk: Historical Simulation Approach*
7. Viorel Benjamin Branzas, PhD Candidate and Othanyan Gurgen, PhD Candidate, University of Economic Studies, Bucharest, *The Impact of EU Structural Funds on Sustainable Regional Development in Romania*
8. Hajnalka Kánya, PhD Candidate, "Partium" Christian University of Oradea, *Characteristics of Romanian Banks' Online Marketing*
9. Licuța Petria, Assist. Prof., PhD, "Constantin Brâncoveanu" University of Pitești, *Considerations Regarding the Insolvency of the Administrative Territorial Units*

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10. Andrei Florin, PhD Candidate, Academy of Economic Studies, Bucharest, *Macro-Economic Variables Influence over The Credit Risk in Romanian Banking System*
11. Manole Cojocaru, Assoc. Prof., PhD, Elena Rusu, Assistant Professor, PhD, "Titu Maiorescu" University of Bucharest, *Management of Primary Reference Procedures for the Measurement of IgG Anticardiolipin Antibodies*
12. Adriana Denisa Manea, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Promoting Interculturalism at The Level of Management of Educational Institutions*
13. Ion Bircea, Assoc. Prof., Dr., "Petru Maior" University of Târgu-Mureş and Daniel Manaşe, Assoc. Prof., Dr., "Aurel Vlaicu" University of Arad, *Evaluation of Small Enterprises in Romania, the Market Comparison Method*
14. Oriana Negulescu, PhD Candidate, "Transilvania" University of Braşov, *Eco-Efficiency Management in The Context of Globalization and Green Investments*
15. Iuliana Ciochină, Professor, PhD, "Constantin Brâncoveanu" University of Râmnicu-Vâlcea; Isabella Cristiana Sima, Assist. Prof., PhD Candidate, "Constantin Brâncoveanu" University of Râmnicu-Vâlcea, *Optimal Currency Areas and Changes of Dominant Economic Logic. Case Study: European Monetary Union*
16. Ilie Moga, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *Product Cost and Value Analysis*
17. Daniel Manaşe, Assoc. Prof., Dr., "Aurel Vlaicu" University of Arad and Ion Bircea, Assoc. Prof., Dr., "Petru Maior" University of Târgu-Mureş, *Pros and Cons in Adjusting Public Company Multiples for Risk. The Case of Bucharest Stock Exchange*
18. Florin-Răzvan Lupşa-Tătaru, PhD Candidate, "Transilvania" University of Braşov and Dana Adriana Lupşa-Tătaru, Assist. Prof., PhD, "Transilvania" University of Braşov, *Information System and Applications Portals. The Case of Braşov Chamber of Commerce and Industry*
19. Oana Gălăţeanu, Assist. Prof., PhD, "Dunărea de Jos" University of Galaţi, *General Valid Principles in Insurance Domain*

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20. Diana Gioacasi, PhD Candidate, "Al. Ioan Cuza" University of Iași, *New Engine of Enterprise Value: Nonfinancial Factors. A Case Study on European Companies*
21. Lucica Armanca, Assist. Prof., PhD, University of Agriculture Sciences and Veterinary Medicine of Cluj-Napoca, *Management and Efficiency in Romanian Meat Processing Industry*
22. Roxana Maria Dorobanțu, PhD Candidate, University of Economic Studies, Bucharest, *Statistic Analysis of The Tourist Traffic between 2007-2014 from the Rural Area of Valcea County*
23. Viorel Drăgan, Assoc. Prof., Dr., "Dunărea de Jos" University of Galați, *The Risk Management of Work Security in a Section of Continuous Casting*
24. Ramona Sârbu, PhD, "Al. Ioan Cuza" University of Iași, *Foreign Direct Investment: Factor of Sustainable Development*
25. Szűcs Enikő, Assist. Prof., PhD and Tolnai Timea, Assist., PhD Candidate, "Partium" Christian University of Oradea, *The Situation of Graduates in the Labor Market*
26. Cristina Otilia Tenovici, Assist. Prof., PhD, "Constantin Brâncoveanu" University of Pitești, *Conceptual and Practical Dimensions Reorganization of Public Institutions as Merging by Absorption*
27. Zina Cioran, PhD Candidate, "Al. Ioan Cuza" University of Iași, *The Fiscal Policy and The Need to Coordinate It with The Monetary Policy during The Current Economic Crisis*
28. Ion Ignat, Prof., PhD, and Mihaela Iavorschi, PhD Candidate, "Al. Ioan Cuza" University of Iași, *The Influence of The Exchange Rate on Commercial Flows and Economic Competitiveness. The Case of Romania*
29. Leonida Ionel, PhD, Researcher, "Victor Slăvescu" Centre for Financial and Monetary Research, Bucharest, *The Role of Tax Payers' Tax Education in Fighting Tax Evasion*
30. Diana Elena Vasiu, Assist., PhD, "Romanian-German" University of Sibiu; George Bălan, Assoc. Prof., PhD, "Romanian-German" University of Sibiu; Nicolae Balteș, Prof., PhD, "Lucian Blaga" University of Sibiu, *Case Study Regarding the Sensitivity Analysis of Operating and Net Result, During*

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2006-2012, For The Companies Having The Business Line in Industry and Construction, Listed and Traded on The Bucharest Stock Exchange

31. Cezarina Adina Tofan, Assist. Prof., PhD, "Spiru Haret" University, *Adopting the Decision using the Decisional Tree Method*

32. Dana Simona Țurcanu, Assist., PhD Candidate and Florin Țurcanu, Assoc. Prof., Dr., University of Medicine and Pharmacy, Târgu-Mureș, *Study on the Risk Assesment in a Sports Club*

33. Simona Ulman Roxana, PhD Candidate, "Al. Ioan Cuza" University of Iași, *The Impact of Corruption on The Country Credit Rate. Empirical Analysis for The Last Four Years 2010-2013*

34. Gianina Mihai, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *Using the Enterprise Portal's BI Tools for Organisation Management*

35. Bogdan Velicescu, PhD Candidate, University of Economic Studies, Bucharest, *Profit Reinvestment through Technological Equipment Acquisition Policies for Tax Exemption*

36. Mihai Alexandru Chițea, Scientific Researcher, Institute of Agricultural Economics, *Types of Agro-Ecosystems in Territorial Profile. Case Study: Irrigated Systems*

37. Romulus Iagăru, Prof., PhD, Pompilica Iagăru, Assist. Prof., PhD, Delia Monica Domnica, Assoc. Prof., PhD, "Alma Mater" University of Sibiu, Leila Bardasiuc, PhD candidate, European University of Madrid, *Strategic Alternatives for Sustainable Development of Rural Tourism and Agro Tourism in Mărginimea Sibiului Area*

38. Cezarina Adina Tofan, Assist. Prof., PhD, "Spiru Haret" University, *Multi-Criteria Analysis Through the ELECTRE Method*

39. Gabriela Ignat, Assist. Prof., PhD and Constantin Iatco, Prof., PhD, "Ion Ionescu de la Brad" University of Agricultural Sciences and Veterinary Medicine, Iași, *Fraud Risk Analysis in Auditing Financial Situations of Agro-Food Enterprises in Iasi County*

40. Delia Monica Domnica, Assoc. Prof., PhD, Romulus Iagăru, Prof., PhD, Ioana Talmacean, PhD Candidate, "Alma Mater" University of Sibiu,

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Consumers Views Regarding the Information and Education to Purchase Quality Food Products. Case Study: Sibiu County

41. Silvana Nicoleta Muntean, PhD Candidate, "Lucian Blaga" University of Sibiu, *Specific Aspects of the Influence of Human Resource Management in Order to Obtain Performance in Multinational Organizations*

42. Mircea Cosma, Prof., PhD, "Alma Mater" University of Sibiu and Brândușa-Oana Niculescu, PhD, "Nicolae Bălcescu" Land Forces Academy, Sibiu, *Choosing the Professional Officer – between Aspiration and High Responsibility*

43. Mariana Grodea, Scientific Researcher III, Institute of Agricultural Economics, *The Critical Milk Evolution after Quota Removal*

44. Elisabeta Roșu, Institute of Agricultural Economics, *Management of Protected Natural Areas. Case Study: Braila County*

45. Daniela Popa, Assist. Prof., PhD, "Romanian-German" University of Sibiu, *New Regulations Regarding Insolvency in Romania and Some Observations on their Deficiencies*

46. Cornelia Alboiu, PhD, Scientific Researcher II, Institute of Agricultural Economics, *Vegetable Farm Integration into Supply Chain: Problems and Possibilities*

47. Simona Ulman Roxana, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Trust in People and Co-Operation in The Work Reports at The National Levels*

48. Constantin Teleșpan, Prof., PhD, "Romanian-German" University of Sibiu, *Information Management in the Future Organization*

49. Adrian Șimon, Assoc. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *3G (Three Generations) Man*

50. Florentin Emil Tanasă, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Relationship between Accounting – Financial Control – Financial Audit in the Context of Corporate Governance*

51. Maria Piroi, PhD Candidate and Bogdan Năstase, Dr., Academy of Economic Studies, Bucharest, *Professional Accounting Networks in a Globalized World*

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52. Maria Carmen Iordache, Assoc. Prof., PhD, "Constantin Brâncoveanu" University of Râmnicu-Vâlcea, *Market Strategies Analysis to Help Travel Companies Become More Competitive*
53. Cezar Simion-Melinte, Assist. Prof., PhD, University of Economic Studies, Bucharest, *Characteristics of Cost Management in Construction Projects*
54. Constantin Teleşpan, Prof., PhD, "Romanian-German" University of Sibiu, *Aspects of Information Security in the Management of Organizations*
55. Marioara Rusu, PhD, The Institute for Agrarian Economy – INCE, *Organic Agriculture: Current Situation, Evolutions and Perspectives*
56. Elena Harpa, PhD Candidate and Sorina Moica, PhD, "Petru Maior" University of Târgu-Mureş, *The Role of Innovation in Shaping the Identity of the Entrepreneur in a Rural Context*
57. Doru-Moreno Reş, Assist. Prof., PhD, "Avram Iancu" University of Cluj-Napoca and Vasile Paul Bresfelean, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *The Virtual Ideas Aspirator versus Business Incubators*
58. Petru Tărchilă, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *The Bank Autorization*

THURSDAY – 29 MAY 2014

***POLITICAL SCIENCES AND INTERNATIONAL RELATIONS –
Room: A 204***

*Moderators: Carmen Andraş, Scientific Researcher, PhD, "Gh. Şincai"
Institute for Social Sciences and the Humanities*

Assist. Prof. Traian Penciu, PhD, University of Arts, Târgu-Mureş

1. Marcela Ganea, Assistant Prof., PhD, "Artifex" University of Bucharest, *America Public Discourse and the Shaping of the 21st Century Geopolitics*
2. Alexandra-Violeta Gheorghiu, PhD Candidate, doctoral scholarship in the project POSDRU 159/1.5/133675, Romanian Academy, Iaşi Branch, *New Paradigms of Immigration. Multiculturalism, Assimilation and Integration of Islam in Europe*
3. Sorin Ivan, Assoc. Prof., PhD, "Titu Maiorescu" University of Bucharest, *The Crisis of Culture in the Post-Communist Society. From Culture as Freedom to Culture as Utopia*
4. Cristian Benţe, Assoc. Prof., PhD, University of the West, Arad, *Redefining the Concept of Security in the "Post-Terrorist" Era. The Heritage of the Cold War*
5. Nicolae Melinescu, PhD, *Maritime Piracy and its Destabilizing Effects for the International Space*
6. Simion Costea, Assoc. Prof., PhD, "Petru Maior" University of Târgu-Mureş, *The Culture of the European Accession Negotiations*
7. Traian Penciu, Assist. Prof., PhD, University of Arts, Târgu-Mureş, *Kumbh Mela 2013. Religious Rituals and Performance Facing Media Colonialism*
8. Miruna Mădălina Trandafir, PhD, "Petru Maior" University of Târgu-Mureş, *The Public Image of Romanian-Russian Relations in the early 90s.*

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9. Mihai Berti, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Political Extremism and the Economic Crisis in the Time of Globalization: The case of Romania*
10. Eugen Constantin, Assist. Prof., PhD, "Spiru Haret" University of Braşov, *Aspects Regarding the Major Threats to Biological Diversity*
11. Carmen Andraş, Scientific Researcher, PhD, "Gh. Şincai" Institute for Social Sciences and the Humanities, Târgu-Mureş, *Location, Dislocation and Re-Location: Intercultural and International Communication across Political and Economic Borders*
12. Camelia Nistor, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Lobbying and the EU Policy Making*
13. Rada Cristina Irimie, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *European Identity vs. National Identity? The Crisis of Identification in the European Union*
14. Ovidiu Gherasim-Proca, PhD, "Al. Ioan Cuza" University of Iaşi, *Transatlantic Islamophobia. Ideological Diffusion and Cultural Legitimation Mechanisms*
15. Ionuţ Şerban, Assist. Prof., PhD, University of Craiova, *A Chief Representative of ohe Italian Diplomacy in Romania: Count Francesco Teccio Di Bayo (1865-1867)*
16. Arthur Mihăilă, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *The Perils of Globalization*
17. Olesea Țaranu, Dr., "Al. Ioan Cuza" University of Iaşi, *The Consequences of the End of the Cold War and the Configuration of the Contemporary Security Environment*
18. Delia Flanja, PhD and Roxana-Maria Gâz, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Be(Long)ing and Becoming: Impacts of Globalization on Cultural Identity*
19. Diana Foris, Assist. Prof., PhD, "Transilvania" University of Braşov, *The Influence of The Current Political and Security Constraints in Eastern Europe over Romanian Tourism*

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20. Nicolae Radu, Prof., PhD, "Alexandru Ioan Cuza" Academy of Police and Luminița Dragne, "Dimitrie Cantemir" University, *National and International Cooperation in the Field of Anti-Terrorist Counter-Action and Trans-Border Criminality – U.N., E.U., N.A.T.O – Legislative Counter-Terrorism Measures*
21. Ramona Preja, Prof., PhD, University of Arts, Târgu-Mureș, *Cultural Dimensions of Globalization*
22. Alex. Cistelecan, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *Ecology in Socialism. The Concept of Nature in Marx*
23. Florin Mavriș, PhD Candidate, University of Economic Studies, Bucharest, *Economic Globalization as an Opportunity for Developing Countries. The Case of Romania*
24. Iuliana Ciochină, Professor, PhD and Isabella Cristiana Sima, Assist. Prof., PhD Candidate, "Constantin Brâncoveanu" University of Râmnicu Vâlcea, *European SMEs in The Age of Globalization*
25. Camelia Nistor, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Lobbying Regulation in the EU*
26. Alina Gentimir, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *Reflections on The Cultural Rights under The European Union Charter of Fundamental Rights*
27. Augustin Vasile Fărcaș, PhD and Lică Fărcaș, PhD, "Dimitrie Cantemir" University of Târgu-Mureș, *Descentralization: Basic Principle of Establishment for Public Administration in the Administrative-Territorial Units*
28. Antoniu Alexandru Flandorfer, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Globalization – a Dystopic Religion of the Desacralized Humankind*
29. Alexandru Boboc-Cojocaru, Assist., PhD, "Apollonia" University of Iași, *The Link between Online Activism and Social Transformations – Egyptian Case*
30. Călin Roșu, PhD Candidate, University of Craiova, *Globalization – Facing Reality*

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31. Augustin Vasile Fărcaș, PhD and Lică Fărcaș, PhD, "Dimitrie Cantemir" University of Târgu-Mureș, *Some Reflections Regarding the Administrative Act and the Administrative Contract*
32. Sebastian-Andrei Labeș, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Globalization and Economic Nationalism in China*
33. Elena Zamcu, PhD, "Ștefan cel Mare" University of Suceava, *The Influence of Globalization on The Evolution of Leadership in The Former Communist Countries*
34. Alexandra Deaconu, PhD Candidate, University of Craiova, *Globalization in Contemporary Society*
35. Vasile Grăjdian, Prof., PhD, "Lucian Blaga" University of Sibiu, *The Intercultural, Interethnic and Inter-Religious Dialogue Developed by the Reconciliation Foundation in South-East Europe between 2008-2013. Assesment and Conclusions*
36. Elena Manea, PhD Candidate, Peoples Friendship University of Russia, *International Instruments of Collaboration in the Black Sea Region*
37. Ionuț Ștefan, PhD, "Dunărea de Jos" University of Galați, *The Impact of European Integration on Globalization*
38. Laura Ciubotărașu-Pricop, PhD, "Al. Ioan Cuza" University of Iași, *The Construction of European Identity as the Moral Matter between Recognition and Authenticity*
39. Aron Samu, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Re-Establishing National Identity on The Global Scene. An Economic Analysis Approach to Constitutional Reform – Is This Necessary?*
40. Elena Sima, Assoc. Prof., PhD, The Romanian-German University of Sibiu, *Logistics under Globalization*
41. Maria Loredana Simionov, PhD Candidate, "Al. Ioan Cuza" University of Iași, *The European Union and the Russian Federation between Interdependence and Competition*
42. Maria Costea, Researcher, PhD, "Gh. Șincai Institute" for Social Sciences and Humanities of the Romanian Academy, *The Crimean Crisis,*

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National Identity and Territorial Integrity. Moscow's and Brussels' Arguments in 2014

43. Maria Știrbețiu (Stancu), PhD Candidate, "Ovidius" University of Constanța, *Is Globalization a Phenomenon of the Modern Age?*

44. Mariana Bălan, Prof., PhD, Institute for Economic Forecasting – NIER, Romanian Academy, *Youth Employment Policies in Romania*

45. Elena Basarab, PhD Candidate, University of Craiova, *Identity in the Context of Globalization*

46. Anca-Steliana Mirea, PhD Candidate, "Valahia" University of Târgoviște, *Considérations concernant les relations entre la Roumanie et l'Égypte dans la période d'entre les deux guerres*

47. Iulia Nica, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași/ Universidad de Sevilla, *Nuevos contactos rumano-romance. Reflexiones socio- y epilingüísticas en los sitios diaspóricos*

48. Oana Strugaru, Assist., PhD, "Ștefan cel Mare" University of Suceava, *Post-Revolutionary Exile or What is Left of National Identity*

49. Crenguța Oprea, PhD Candidate and Andreea Stan, PhD, University of Pitești, *Beyond „Aion”: Globalization, Space and National Identity*

50. Carmen Penelopi Papadatu, Assist., PhD, "Dunărea de Jos" University of Galați, *Economic Structure and the Changes in The Balkan Region after The Integration in European Union*

51. Paula-Andreea Onofrei, Assist., PhD, "Al. Ioan Cuza" University of Iași, *Preserving National Identity*

52. Mariana Flaiser, Prof., PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, *Sine ira et studio. About some problems of the Romanians integration into the European community*

53. Renata-Gabriela Tatomir, Assist. Prof., PhD, "Hyperion" University of Bucharest, *The Democracy of Sharing Diversity. Globalization, Democracy and National Identity in Egypt after the Revolution of 25 January 2011*

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54. Adina Oana Nicolae, Assist. Prof., PhD, "Petroleum-Gas" University of Ploiești, *Metaphorical Perspectives on Democracy in The Uk and in Romania*
55. Adrian Basarabă, Assoc. Prof., PhD, University of the West, Timișoara, *Development through Innovation in West Region of Romania during 2007-2013*
56. Maria Stoicovici, Assist. Prof., PhD, Technical and Military Academy of Bucharest, *Globalization, Migration, Nation-State*
57. Cristian Stan, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *The Affirmation of Identity Through Intercultural Education in The Context of Contemporary Society*
58. Carmen Moldovan, Assist., PhD, "Al. Ioan Cuza" University of Iași, *Differences Between the American and European Vision on the Freedom of Expression*
59. Victor Untilă, Free International University of Moldova, Chișinău, *Les avatars du pluralisme ou une radiographie de l'unité dans la pluralité*
60. Ioana Ștefan, PhD Candidate, University of Oradea, *The First Comprehensive Work which Discusses the Connection between the German and Romanian Culture*
61. Maria-Mădălina Urzică, PhD Candidate, University of Craiova, *Stéréotypie et dimension culturelle versus dynamique mondiale*
62. Adrian Petre Popescu, PhD, *The Coordinance of Diplomatic Writing: from pre- to proto-Diplomacy*
63. Carina Ionela Brânzilă, PhD Candidate, "Al. Ioan Cuza" University of Iași, *Illegal Immigration in the Context of EU - Specifics of Romania*
64. Andrei-Lucian Marian, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *The Dynamics of Romanian Prejudice towards Immigrants*
65. Paul Nistor, Scientific Researcher III, Romanian Academy, Iași Branch, "A. D. Xenopol" History Institute, *The Relations between Communist Romania and The U.N. in The Middle of The 20th Century. Failed Attempts to Accede to The Global Institution (1951-1952)*

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66. Susana Monica Tapodi, Assoc. Prof., PhD, "Sapientia" University of Miercurea Ciuc, *Changing Borders, Changing Identities*
67. Doina Guriță, "Al. Ioan Cuza" University of Iași, *Towards a Conceptual Demarcation between the Religious Tourism and the Pilgrimage, in the Context of Globalization*
68. Eliana Ionoaia, Assist., PhD, University of Bucharest, *The Disintegrating British Identity – The Centre Cannot Hold*
69. Mihai Lupu, PhD, Researcher, "Gh. Zane" Institute of Economic and Social Research, Romanian Academy – Iași Branch, *An Ethical and Legal Approach on Democracy*
70. Ramona Neacșa Lupu, Assist., PhD; Marian Vâlcu, Assoc. Prof., PhD; Camelia Voicu, Assist., PhD Candidate, Valahia University of Targoviște, *Orthodoxy and Romanian National Identity in the Context of Globalization*
71. Maria Savu-Cristescu, Assist. Prof., PhD, "Valahia" University of Târgoviște, *Moral Values and Models in a Globalized World*
72. Laurențiu Petrila, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *The Relevance of the Religious Phenomenon in the Present, in the Context of Globalization. Introductory Analysis*

THURSDAY - 29 MAY 2014

EDUCATION SCIENCES - Room: R33

Moderators:

*Prof. Teodor Pătrăuță, PhD, "Vasile Goldiș" University of the West,
Arad;*

*Assist. Prof. Lucia Coșa, PhD, "Petru Maior" University of
Târgu-Mureș*

1. Merima Carmen Petrovici, Assist. Prof., PhD, Romanian Ministry of Education, *Didactic Communication: Interaction, Comprehension and Interpretation*
2. Alina-Felicia Roman, Assoc. Prof., PhD and Olga Moldovan, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *Metacognitive Strategies and the Student's Self-Evaluation*
3. Cornelia Stan, Lecturer, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Increasing Efficiency in Educational Communication through Intercultural Experiences*
4. Diana Presadă, PhD and Mihaela Badea, PhD, "Petroleum-Gas" University of Ploiești, *The Romanian Educational System, Barometer of the Social Mental Patterns*
5. Enikő Albert-Lőrincz, Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Comparative Study on the Pprofessional Careers of Cluj-Napoca Social Work students' and Eger Psychopedagogy Students*
6. Monica Negoescu, Cluj-Napoca Technical University, "North University Center" of Baia Mare, *Johann Karl Schuller - Tradition and Indentity*
7. Silvia Negruțiu, Assoc. Prof., PhD, University of Arts, Târgu-Mureș, *„New Educations” from Necessity to Solution - Conclusions of a Research*

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8. Alina Pădurean, Assist. Prof., PhD, "Aurel Vlaicu" University of Arad, *Using Multiple Intelligence Theory in TEFL Classroom*
9. Anca-Olga Andronic, Assoc. Prof., PhD, "Spiru Haret" University of Braşov, *Open and Distance Learning in Educational Organization*
10. Anca-Olga Andronic, Assoc. Prof., PhD, "Spiru Haret" University of Braşov, *Career Decision – a Procedural Approach*
11. Corina Sorana Matei, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, *Postmodern Education in the Context of Globalization*
12. Elena Ciortescu, PhD Candidate, "Al. Ioan Cuza" University of Iaşi, *Cross-Cultural Topics in the Business English Class*
13. Claudia Doina Grec, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Learning Difficulties and Effective Intervention in the Case of Students with Attention Deficit and Hyperactivity Disorder*
14. Dorin Opreş, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba-Iulia and Monica Opreş, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *The Expectancies of Romanian Highschool Students Regarding the Relation between Education and Profession*
15. Maria Savu-Cristescu, "Valahia" University of Târgovişte, *Moral Education in the Context of Globalization*
16. Alexandra Silvaş, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureş, *Education and Socialization through Communication*
17. Lia Codrina Conţiu, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureş, *Can Entrepreneurship Education Drive the Students' Entrepreneurial Spirit of Development?*
18. Codruţa Goşa, PhD and Dana Percec, PhD, University of the West, Timişoara, *Change and Innovation in Romanian Tertiary Education: The Case of ELT*
19. Daniela Olivares Valderrama, Autonomous University of the State of Morelos and Jorge Arturo Olivarez Brito, PhD, Autonomous University of

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the State of Morelos, *Inclusion in The Education System of The Children from the Shelters*

20. Magda-Elena Samoilă, "Al. Ioan Cuza" University of Iași, *Dimensions of Adult Education in Romanian Pre-Scientific Literature. Some Viewpoints into Perspectives*

21. Radu Drăgulescu, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *Online Media and New Technologies in the Teaching of Linguistic Disciplines*

22. Ovidiu R. Petriș, Daniela Druguș and Doina Azoicăi, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, *Preparing Students for Real Medical Interactions – Functional Design of a Low Budget Skills*

23. Roxana-Maria Gâz, PhD and Delia Flanța, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Foreign Languages for Economic Development. Babeș-Bolyai University of Cluj-Napoca – An Example of Good Practice in Teaching Business English*

24. Alina Anghel, Assist. Prof., PhD; Ana-Maria Petrescu, Assist., PhD; Luminița-Mihaela Drăghicescu, Assist. Prof., PhD; Ioana Stăncescu, Assist., PhD, "Valahia" University of Târgoviște, *Intercultural Communication – Dimension of the Educational Process*

25. Luminița-Mihaela Drăghicescu, Assist. Prof., PhD; Ioana Stăncescu, Assist., PhD; Alina Anghel, Assist. Prof., PhD; Ana-Maria Petrescu, Assist., PhD, "Valahia" University of Târgoviște, *Considerations on Teachers Discriminatory Practices*

26. Lucia Coșa, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureș, *The Impact of Counselling Activities on the Emotional Intelligence of 1st Grade Students*

27. Roxana Bârlea, Assoc. Prof., PhD, University of Economic Studies, Bucharest, *Designing Teaching / Learning Material for Building Up Intercultural Competence*

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28. Ionuț Horia T. Leoveanu, MD and Cristina Maria Borzan, MD, PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *School Student Stress in Romania*
29. Georgina Szilagyi, Nora Gyorbíró, *The Analysis of the Performance of The Hungarian Confessional Schools in Bihor and Satu Mare Counties*
30. Elena Savu, Assist. Prof., PhD, Politechnical University of Bucharest, *The Relationship between Language and Culture in Foreign Language Education*
31. Ruxandra Literat, Assist. Prof., PhD and Marinela Grănescu, Assist. Prof., PhD, Technical University of Cluj-Napoca, *The Culture of Learning International Communication: New Imperatives for Engineering Education*
32. Gyorbíró András, PhD Candidate, "Partium University" of Oradea, *The Possibilities of Expansion of Talent Care Initiatives in The Frame of Hungarian Minority Education in Romania*
33. Teodor Pătrăuță, Prof., PhD, "Vasile Goldiș" University of the West, Arad, *The Universality of the Teacher*
34. Lilia Țurcan, Assist. Prof., PhD, "Ion Creangă" University of Chișinău, Moldova, *Pedagogical Tolerance – Indicator of the Teachers' Professionalism*
35. Olga Chiș, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Outcomes of an Initial Teacher Training Program of Disadvantaged Groups in Primary and Preschool Education*
36. Tatiana Bushnaq, PhD, Al Asmarya Ismailic University, Language Centre, Zliten, Libya, *Native English Teachers or Non-Native Teachers. Who are the Best?*