RECOMMENDATIONS FOR IMPROVING THE STATE OF TOURISM RESOURCES IN THE NORTHERN DEVELOPMENT REGION OF THE REPUBLIC OF MOLDOVA

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Because of unorganized tourism, most types of tourist resources are affected, of geological, geomorphological, climatic, hydrological, faunal and floristic origin. The state of natural tourism resources is in most cases alarming, being subject to human influence through physical degradation and pollution. The main activities that lead to the bad state of tourism resources is the negligence and ignorance of the treasure by locals and tourists. The main recommendations for improving the state of tourism resources in the region are: Maintaining, conserving and increasing the surfaces of green spaces in urban and rural localities in the Northern DR; Rehabilitation of the historical and touristic heritage of the cities of Ocnita and Singerei by creating recreation and leisure areas for locals and visitors; Monitoring of tourist activities, natural resources and conditions used and waste; Rehabilitation, modernization and equipment of museums in the region (Balti, Soroca). What will serve as properly equipped and equipped tourist objectives; Punishing and sanctioning tourist activity with a preponderance of uncontrolled, unauthorized and illegal; The development of tourist routes and the facilitation of access to the tourist objectives of regional/national importance by renovating roads, accommodation places and arranged tourist attractions, rehabilitating mansions and other tourist objectives; Informing the population regarding ecological tourism, natural areas protected by the state, the vulnerability of the environment and the need to protect the environment; Promotion of the regional tourism potential through events to promote the regional tourism potential organized in different periods of time; Carrying out and promoting ecological tourism in the natural areas protected by the state; Creating a common route on the theme of common medieval history from Suceava to Soroca by improving and restoring cultural and historical sites, developing the strategy for the visibility of the objectives, organizing symposia, exhibitions and festivals; In order to reduce environmental dust pollution from mining enterprises, it is necessary to plant protective forest curtains with tall tree species with widths of ten meters around the quarries. Expenditures for these purposes should be made from the company's income account; The creation of a cross-border cultural tourist route from Botosani to Balti by elaborating the tourism promotion strategy of the objectives related to personalities and locations from Romanian culture.