The collaborative economy is a socio-economic model based on the concept of the joint use of physical and human resources, which provides for the creation, production, distribution, trade and consumption of goods and services by individuals and organizations, jointly. It is known by a wide variety of names: access economy, crowd-based capitalism, collaborative economy, community-based economy, gig economy, peer economy, peer-to-peer economy, platform economy, renting economy and on-demand economy. The purpose of this article is to highlight the global trends in the field of sharing economy. In order to perfect this publication, the opinions of experts in the field addressed from different countries were examined. Sharing economy has a number of positive aspects, as well as certain shortcomings. During the economic and ecological crisis, the development of the sharing economy presents itself as one of the effective solutions. The global sharing economy market in the year 2022 was about 150 billion USD. The forecast is to reach USD 335 billion in 2025 and USD 794 billion by 2028. Today we can talk about the following areas of the sharing economy: collaborative consumption, open knowledge, joint production, joint financing. The development of the sharing economy is linked to the digitization process. The implementation of the sharing economy in the Republic of Moldova can have beneficial effects, but it requires legislative, administrative, economic and educational efforts.

Keywords: sharing economy; fields of application; development directions

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