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Neuromarketing Strategic Engineering: Global, Local, and Transnational

Șișcan Svetlana-Zorina

Academy of Economic Studies of Moldova

Advances in Intelligent Systems and Computing

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Employee motivation and its role in international, European and national business competitiveness

Tofan Nicoleta, Dodu-Gugea Larisa

Academy of Economic Studies of Moldova

EU - a space of opportunities and challenges

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