

## Green Logistics - A Path of Shared Responsibility

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**Abstract:** The requirements for rethinking the logistics functions under the pressure of environmental protection and social responsibility of the business structures, determine the relevance of exploring the logistics areas. The article analyzes the factors which contribute to developing the concept of corporate responsibility in logistics and the relevance of its implementation. The carried out analysis based on scientific research and the systematization of scientific approaches to understanding the category of "green logistics" on the position of fragmented and complex approaches to its etymology, has enabled the author to share his outlook on its content aspects and identify the main actors that contribute to and influence the development of green logistics.

The paper defines the possibilities of achieving the quantitative and qualitative objectives of logistics activities, which can be ensured by integrating the economic, social and ecological aspects that form the shape of green logistics. Strengthening the interaction of the above-mentioned components is ensured based on resource-efficient technologies. Based on this analysis, the structural and functional characteristics of green logistics have been established, including objects, subjects and management processes, the fields of application of logistics activities, the technologies used and the regulatory tools, the directions of environmental impact and the results of its application.